





OVERSEAS NEWS

WILLIAM DULLFORCE REPORTS ON THE WORLD ECONOMIC FORUM AT DAVOS

US examining market solution to LDC debt

MR David Mulford, US Treasury Under-Secretary, indicated in Davos on Saturday that the Bush administration's review of the developed world's strategy on Third World debt could result in incentives for voluntary debt reduction by the commercial banks.

He responded coolly, however, to a new plan for resolving the debt problem proposed by Mr Carlos Andrés Pérez, Venezuelan president-elect, on behalf of eight deeply indebted Latin American countries.

Speaking to the World Economic Forum, the annual gathering of about 700 leading business people and politicians at this Swiss resort, the US official said the review of US debt policy (launched in 1985 by Mr James Baker, then Treasury Secretary, now Secretary of State) had not yet been completed.

Mr Mulford believed that the basic principles of that strategy would be confirmed. These were to encourage growth in the debtor countries by continuing economic reform, to provide new external finance and to pursue a case-by-case approach, analysing the prob-

lems and finding solutions for each country.

However, more ways had to be found to encourage solutions that would reduce the debt stock and ease debt servicing "without shifting the burden on a massive scale to the creditors". Some 60 per cent of the debt of the most heavily indebted countries was still held by the commercial banks.

The US had been the first to raise the question of debt reduction in 1985. There was now a need to find ways of raising the question of debt reduction in 1988. There was now a need to find ways of raising the question of debt reduction in 1988. There was now a need to find ways of raising the question of debt reduction in 1988.

Emphasising the US commitment to the case-by-case approach, Mr Mulford said proposals for generalised debt relief did not address the problem of ensuring continuing economic reform in the debtor countries. Politicisation of the debt issue had to be avoided.

This was implicit criticism of the new strategy proposed here by Mr Pérez, who is to take office this week.

He had called for a new international agency to buy debt from the commercial banks at its market value, issuing in return what he called "low-risk, long-term bonds carrying market rates of interest."

Washington giving 'top priority' to deficit

THE BUSH administration is giving "first priority" to reducing the US budget deficit, Mr David Mulford, Treasury Under-Secretary, said at Davos. He offered no details but said: "you will see the beginning of the process very soon."

Efforts to reduce the imbalances between the US, Japan and West Germany will be re-examined by the G7 finance ministers and central bankers when they meet in Washington on Friday.

The attempt by the G7 countries to co-ordinate economic policies had made "relatively good progress" since the end of 1987, but the adjustment of the trade imbalances seemed to be slowing, he said.

Additional policy measures were required to reinforce the adjustments called for by G7. The US was to cut its budget deficit while Japan and West Germany were to reduce their trade surpluses.

Speaking later to journalists, Mr Mulford rather played down the importance of the G7 meeting on Friday. It had already been decided not to issue a communiqué because "we do not want people to get the idea there is any crisis".

Sarney inflation measure approved

By Ivo Dawson in Rio de Janeiro

THE BRAZILIAN Congress at the weekend finally approved a key measure in President José Sarney's latest anti-inflationary programme after winning concessions on pay policy that will add to the upward pressure on prices.

In a compromise with Mr Mailson da Nobrega, the finance minister, the legislature voted through the measure that freezes prices, inflation-indexing in the economy, and the establishment of a new cruzeiro, worth 1,000 old cruzeiros.

For its part, the Government backed down from insisting on an immediate pay freeze. Instead, it accepted a three-stage adjustment formula which could give exceptional

rises of up to 15 per cent to compensate workers for lost purchasing power due to the explosion in price rises this month.

Congressmen had threatened to vote down the whole package if workers' pay packets were not adjusted for January's inflation rate, believed to have neared 70 per cent. On Thursday, in a show of strength, they threw out a minor measure relating to the privatisation of state sector industries.

Despite the agreement, scepticism about the durability of the two-week old emergency package is now widespread. Across the country, shoppers are complaining of continued

price rises in defiance of the freeze, while retailers are reporting the first shortages of stocks for some product lines and a steep fall-off in takings.

Meanwhile, many other elements in the package have still to be approved and may well be amended or dropped. Furthermore, a crucial symbolic decision - the dismissal of up to 90,000 civil servants unprotected by job security laws - now appears bogged down in a complex legal dispute.

In what appears to be an admission that price rises have continued into the February inflation rate index - normally recorded over the period January 15 to February 15 - the Government has decided to measure the month from

January 24. By so doing, the February figure should be near to zero.

Nevertheless, such a move will cut little ice with consumers who are more than aware of the real increase in prices on their pay packets.

But while public confidence may remain low, last weekend's accord between the legislature and the Government has almost certainly brought Brazil a breathing space. Many economists believe that the real test of the Government's determination will come in its promise to restrain expenditure to within actual revenue receipts - a commitment already under pressure from a host of interest groups.

Lord Young names himself 'premier of EC jobless'

LORD YOUNG, Britain's Secretary for Trade and Industry, briefly appointed himself on Saturday "prime minister for the European Community's sixth largest state - the 15.5m unemployed who outnumber the populations of the EC's seven smallest members."

He assumed this role while spiritedly defending the UK as "a good European" and arguing that British experience offered more hope for Europe's jobless than the policies advocated by Mr Jacques Delors, President of the EC Commission.

Lord Young was speaking at the World Economic Forum, an annual gathering of some 700 businessmen, senior government officials and politicians at Davos.

Of all peoples in Europe, the British knew the hardest price they had paid in the 1980s and 1970s in jobs and living standards for government intervention and regulation, Lord Young said.

During the 1980s, the UK had grown more rapidly than all other main states in the Community. Its growth in manufacturing productivity had been more rapid than that of any other major industrialised country, including Japan. The earnings of a married man with two children had risen on

average by 30 per cent in real terms.

This economic success had fed through into jobs. Britain had a higher percentage of its citizens in paid employment (56 per cent) than any other major nation in the Community.

Unemployment had been falling for the last 29 months and now stood well under the Community average at just over 7 per cent.

For Lord Young, this record pointed the way to Social Europe. It rested on the recognition of efficient and profitable companies, pressured by competitive markets, not protected by governments, as the only way to achieve social objectives.

Commissions trying to create desirable social conditions through statutory job protection, heavier regulations on work participation and state aid, would weaken wealth creation and destroy jobs in the long term.

Lord Young said that, by last January, there were only two judgments of the European Court of Justice with which the UK had not complied at the time.

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Canada insider trading charge

By Robert Gibbons in Montreal

MR William Bennett, former premier of British Columbia from 1976 to 1986, his brother and a prominent businessman have been charged by the British Columbia Securities Commission with using insider information in stock market trading.

Lawyers for all three have denied the allegation.

The businessman is Mr Herbert Doman, founder and controlling shareholder of Doman. Last autumn Doman industries stock dropped C\$4 (33.39) in the market after the US Louisiana Pacific Corp abruptly withdrew a C\$12 per share offer.

Heavy selling occurred in Doman Industries in the hour before trading was halted and the sellers are estimated to have avoided losses of about C\$2m.

The BCSC alleges that the Bennett brothers illegally took advantage of a tip from Mr Doman to sell.

Argentina-IMF deal hopes

By Robert Gibbons in Buenos Aires

MR Luis Machinea, the president of Argentina's Central Bank, returned from Washington DC yesterday hopeful that Argentina could sign an accord with the IMF by mid-February writes Janette Stambus in Buenos Aires.

Before leaving Washington after four days of talks with IMF, creditor bank, World Bank and US Government officials, Mr Machinea had said that the prospective IMF accord would not be a stand-by agreement of the kind originally sought by Argentina. It could instead be an interim show of IMF support for the government's economic policies.

Argentina has been negotiating for almost a year for a new stand-by loan from the IMF, but the Fund has so far been unimpressed by the economic targets which Argentine negotiators are willing to accept.

Argentina's Government is wary of accepting tight economic targets from the IMF

Sanctions on Mughal agenda

By Robert Macfarlane

MR ROBERT MACFARLANE, Secretary of State for India, said that the Government was considering imposing sanctions on the Mughal government in India.

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Sticking to plan for Third World

A FRESH start will be made to resolving the Third World debt problem - but not just yet. When it does get under way this year, it will stick to the principles of the 1985 Baker plan but will introduce modifications to encourage "voluntary" debt reduction by the commercial banks. It will eschew any outright debt forgiveness for the 15 main indebted countries in the Third World.

These conclusions can be tentatively drawn from discussion at the weekend among some 60 politicians, senior government officials and business people at the annual World Economic Forum here - a discussion largely stimulated by a strong Latin American team and a proposal for a new debt plan from Mr Carlos Andrés Pérez, Venezuela's president-elect.

Judging by the reaction of Mr David Mulford, US Treasury Under-Secretary, Mr Pérez's plan for a new international agency to buy debt at discount from banks, against bonds carrying market interest rates, will be stillborn.

Mr Mulford underlined that the US wants to retain a case-by-case approach, allowing for close monitoring of individual countries' efforts to implement the reforms needed to sustain its economic growth.

However, a promising convergence in attitudes did emerge, suggesting that the case-by-case approach will be adjusted.

The US, Japan and other industrialised countries have recognised the necessity of reducing the debt burden. They largely accepted the argument, cogently voiced here by Mr Jaime Serra Puche, Mexican Trade and Industry Minister, that growth cannot be sustained in a country which, like Mexico, is under-

taking far-reaching reforms, if its debt service burden is not eased.

In return, Mexico, Brazil and Venezuela - often with US-trained economists at the helm - are presenting more credible programmes for reducing budget deficits, achieving realistic price levels and opening their markets to trade.

They are responding to the goal implicit in the case-by-case approach that fresh money from abroad depends on internal economic reform. Mexico now had a moral right to fresh capital inflows, Mr Serra argued.

Capital flight from developing countries remains a sensitive issue. Mr Mulford reproached Mr Pérez for not mentioning it.

However, Mr Angelo Calmon de Sá, a member of the Banco do Brasil board, maintained that the capital flight from his country started only after the 1982 debt crisis.

People had lost confidence in Brazil's ability to export and in the reaction of creditors. Restoring confidence meant not only appropriate domestic policies but also a change in the attitude of creditors, he added.

Mr Raymond Barre, former French prime minister, summed up the discussion by saying the time was ripe for devising a new debt reduction strategy. It could use "various devices" adapted to the needs of individual creditor countries and banking systems, as well as to those of individual debtor states, within the framework of the general principles embodied in the case-by-case approach.

The timing for the adoption of any such new scheme remains open. The US administration has not completed its review of its debt strategy.



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1989 January 1989

## OVERSEAS NEWS

## Direct impact of single market legislation 'exaggerated'

Report says benefits will result mainly in changes in business behaviour, Guy de Jonquières reports

AFTER the euphoria, government drum-beating and sheer marketing hype generated by the European Community's single market programme, it was probably inevitable that sooner or later revisionism would set in.

It appears to have arrived with the publication by the Centre for Business Strategy at the London Business School (LBS) of a sceptical report on 1992 by seven academics. Their broad conclusion is that there is rather less to it all than meets the eye.

They agree that 1992 is likely to bring economic benefits, but argue that these will result mostly in changes in business perceptions and behaviour. They say the direct impact of the EC's single-market legislation either has been exaggerated or will be different from what its authors expect.

"The fragmentation that

remains within the EC is only to a very limited extent the result of trade barriers of a kind which it is within the power of the European Commission to remove," the report says.

"Trade liberalisation has its primary effects on supply, not on demand. The reason why demand for many products varies across the EC is mainly because of differences in preferences, habits, language, culture, climate and incomes which will be wholly unaffected by 1992."

The report expects many of these differences to persist, and even to grow. It says it is also difficult to be sure whether national market restrictions in Europe are simply disguised trade barriers or genuinely reflect differences in local and national demand.

The two areas where the EC programme could have the biggest impact were public pro-

urement and financial services. Yet even there, the report's authors express doubts about the speed of change.

EC legislation requiring open tendering for public contracts might have little effect unless enforced by the courts. However, fear of arousing political hostility could easily deter disappointed bidders from suing governments.

Though national regulatory barriers clearly existed in financial services, economic analyses by the European Commission probably overestimated their importance as a source of price differences between national markets.

"One can imagine why Italian motor insurance costs 50 per cent more than the average of the four lowest-priced states, apart from mere barriers to entry into that market," the report says. Moreover, the EC proposals would not outlaw many of the ruses available to

governments to frustrate entry into national financial services markets.

The report is at its most critical when attacking the notion, beloved of economists in Brussels and many independent consultants, that 1992 will succeed fully only if manufacturing industry undergoes huge restructuring to exploit bigger economies of scale.

The authors say cost savings from the removal of frontier controls and deregulation of transport are likely to be too small to stimulate changes in the production structure of most industries.

More important, the report claims that the economies of scale already available in the EC are adequate in most industries, and that there would be no extra benefits from a more integrated market.

It says most industries surveyed by the Commission had levels of minimum efficient

scale of less than 10 per cent, and for three quarters of them that level was below 5 per cent. Except for aircraft, chemicals, electric motors and paper, most sectors could probably



support at least 20 efficient European producers; and the complexity of managing big plants often made them less efficient than small ones.

The report also disagrees strongly with the view that 1992 will produce a more homogeneous European market. On the contrary, it says, the diver-

sity of consumer tastes and of the products and services needed to satisfy them will increase, all the more so as incomes rise.

Hence, in most industries there was no economic rationale for mergers and acquisitions intended to restructure producers into a few big groups able to supply standardised products throughout the EC. Indeed, the report believes such a trend could damage competition and may need to be checked by official intervention.

It is hard to believe that it is in anyone's interest to have a few large, arthritic dinosaurs thrashing about on the European industrial landscape, and there is nothing at all anti-European about the shivers of apprehension that this vision sends up one's spine," the report says.

Apart from encouraging much more diversity, the main

economic benefits of 1992 would be to expose industry to stiffer competition and to break down producer cartels in a number of sectors.

The authors are equally sceptical about the role of scale economies in financial services and dismiss the idea that commercial banking will come to be dominated by a small number of huge "Euro-banks".

The main effect of the EC's proposed deregulation would not be to stimulate the rapid expansion of banks and financial services companies across European borders, but rather to free domestic institutions from nonsensical national regulations.

As a consequence, companies would be better able to exploit their comparative advantages, while increased threat of takeover could stimulate some poorly-managed institutions to perform more efficiently.

The report argues that, in retail financial services, size will be much less important than geographical specialisation and familiarity with local markets. Companies could acquire those advantages by taking over institutions in other EC countries, but many of the benefits could also be had by forging collaborative alliances.

The report also says that Eurotunnel is unlikely to generate much growth in cross-channel trade, but that it stands to capture a huge share of existing passenger and freight traffic from ferry operators.

It adds that Eurotunnel would do best to undercut ferry prices sharply, rather than charge comparable rates, as it says it plans to do. However, there was a danger that it could eventually achieve a monopoly, which would enable it to raise prices.

## EC institutions 'will need to be reinforced'

By Ian Davidson in Paris

EVER since Mrs Thatcher's speech in Bruges last September, the British government has visibly been squaring up for a major ideological fight with the apologists of European integration.

If doubts remained on this score, they were swept away last week by the speech of Mr Nigel Lawson, the Chancellor of the Exchequer, to Chatham House in London, in which he denounced the danger of a "protectionist and bureaucratic" Community, and declared any attempt to set up Economic and Monetary Union in the Community.

Quite coincidentally, a major contribution to this long-running debate, but from the opposite point of view, has been set out in a substantial analytical essay published last week by Mr Peter Ludlow, director of the Centre for European Policy Studies.

In contrast with Mr Lawson's minimalist thesis, that Europe needs the Single Market, and nothing but the Single Market, Mr Ludlow argues that the Single Market will require a strengthening of the Community in a variety of ways,

including progress towards economic and monetary union and a more united foreign policy.

In addition, Mr Ludlow claims that Community institutions will need to be reinforced, if they are to enforce the openness of the market and ensure compliance by national authorities.

The idea of economic and monetary union was denounced last week by Mr Lawson on the grounds that it necessarily implied a European government and political union. "Neither the British government nor the British Parliament is prepared to accept the further treaty amendment which the President of the Commission clearly envisages," he said.

Mr Ludlow points out that Economic and Monetary Union (EMU) is very much on the agenda already, but he claims that the immediate implications should be much less apocalyptic than Mr Lawson implies.

The European Summit in Hanover last May specifically endorsed the objective of EMU, and set up a special top-level

committee whose findings will be debated at this summer's Madrid summit.

Advance indications are that it will recommend a strengthening of the European Monetary System, with new institutional links between the European central banks.

An institutional strengthening of the central banking system is necessary, according to Mr Ludlow, in order to handle the consequences of free movement of capital between the member states.

He also suggests that it should be accompanied by the development of closer economic policy co-ordination, but he frankly acknowledges that this would be, in present circumstances, an exceedingly ambitious goal.

Achievement of the Single Market will increase the pressure on the Community to define a common identity towards the rest of the world, partly for specific reasons, but also on more general, high-policy grounds.

Even the prospect of a unified European Market is already intensifying the interest of the outside world, both

among countries which fear European protectionism, and among those which are attracted to join the Community.

Progress towards EMU will enable and require the Community to play a larger role in the international debate on global economic policy.

The high-policy implications of the Single European Market are even more important. The prospect of closer economic integration is intensifying the potential political influence.

Its achievement will therefore require the member states to define much more clearly the kind of Community they want.

High-policy goals have always been part of the aspiration behind the integration of Europe, but were long excluded from Europe's operational agenda by the dominance of the US in an international system.

They are now an unavoidable part of Europe's agenda.

Beyond 1992: Europe and its Western Partners. CEPS Paper No 38, Peter Ludlow, Centre for European Policy Studies, 33 rue Ducale, Brussels 1000, Belgium.

## Push for pact on disposal of hazardous waste

By Tim Dickson in Brussels

A MEETING aimed at preparing the ground for an international agreement on the disposal of hazardous waste gets under way in Luxembourg today.

The initiative, spearheaded by the United Nations Environment Programme, is being compared with efforts to protect the ozone layer which culminated in the Montreal protocol in 1987.

If this week's negotiations among experts from 50 countries are successful, a similar treaty laying down conditions for the disposal of hazardous waste could be signed in Basle in March.

"International movement of hazardous waste, when its purpose is better to protect human health and the environment, cannot, and perhaps should not, be abolished," Dr Mostafa Tolba, UNEP's executive director, explained. "We therefore have to control its movement and, more important, its final disposal, especially in developing countries."

The draft treaty to be discussed this week would deem

illegal any trans-boundary movements or attempted movements where the countries concerned had not been notified, where a country had objected, or where approval by the exporter had been gained by fraud.

Signatories would have to introduce national legislation to prevent illegal traffic and to punish offences.

Among issues to be resolved this week are the rights and duties of transit coastal states in relation to their 200-mile limits; the status of "offshore" or "dependent" territories such as the British Channel Islands; flags of convenience; liability and compensation; and the precise criteria for allowing international traffic.

"Some organisations have estimated global movements at around 3m tonnes," says Mr Jan Hulsmans, a director of the Geneva-based International Register of Potentially Toxic Chemicals. "But I just wouldn't like to guess. The total annual inter-European movement is probably closer to 800,000 tonnes."

## SHIPPING REPORT

## Freight rates slip

By Kevin Brown, Transport Correspondent

PRODUCTION CUTS agreed by the Organisation of Petroleum Exporting Countries began to take effect in the tanker markets last week.

Rising oil prices caused by reduced production coincided with a build-up of very large crude carrier (VLCC) tonnage in the Gulf, causing freight rates to begin to slip.

Brokers said some owners were considering the possibility

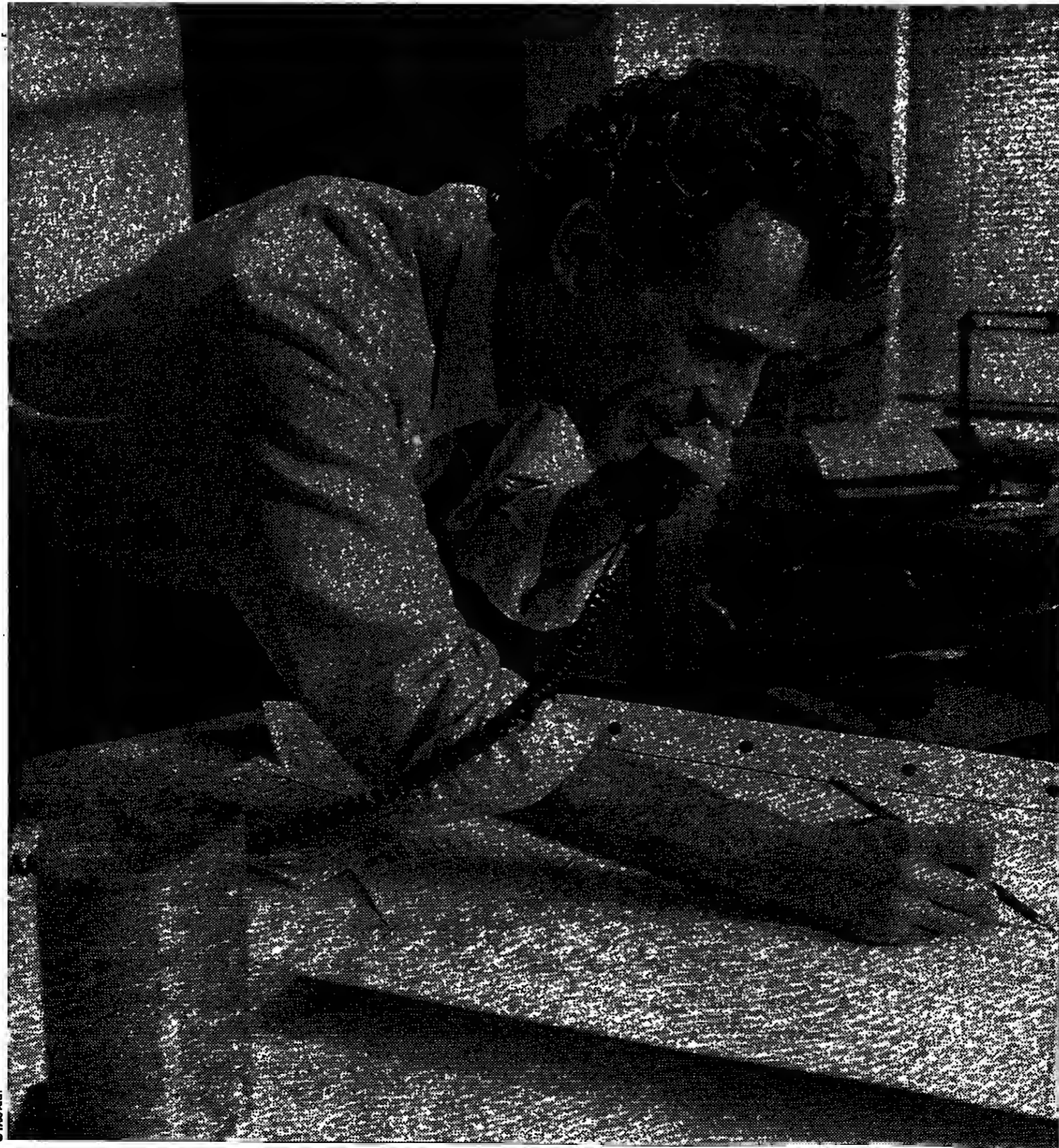
ties of slow steaming back to loading areas, but there were doubts about whether this would be sufficient to shore up the market.

Ships of 220,000 dwt were being fixed at around Worldscale 43 from the Gulf to the Far East early last week. Later, a 280,000-ton tanker was unable to find a charterer at Worldscale 40 for the trip to the West.

## WORLD ECONOMIC INDICATORS

		TRADE STATISTICS			
		Dec '88	Nov '88	Oct '88	Dec '87
UK (£bn)	exports	7,115	6,924	6,761	6,617
	imports	8,772	8,937	8,991	7,858
	balance	-1,657	-2,013	-2,230	-1,240
France (FFbn)	exports	88,300	87,700	85,300	81,487
	imports	90,400	91,300	89,624	81,886
	balance	-4,100	-3,600	-4,324	-3,399
W. Germany (DMbn)	exports	48,71	51,73	48,34	44,98
	imports	37,61	42,21	36,08	34,36
	balance	+12,10	+9,52	12,25	10,62
US (\$bn)	exports	27,473	28,624	27,237	23,278
	imports	36,275	38,731	36,438	33,210
	balance	-10,802	-10,107	-9,201	-11,93
Japan (\$Bn)	exports	22,770	22,084	22,244	19,794
	imports	14,808	13,602	14,398	12,233
	balance	+8,162	+8,482	+7,846	+7,561

HE'S NOT IN TEXAS.



BUT HE'S OILING THE WHEELS IN HOUSTON.

"Doug? It's Brian. I just got the results of the drilling programme."

"Impressed?"

"Amazed!"

"So were we. When are you back?"

"Tomorrow. First flight out. Hey, is the old man happy?"

"What do you think?"

"He must have begun to have his doubts about me."

"Who wouldn't after six dry holes!"

"I knew it was there. But I want to hear it from you. It's pumping how many barrels a day?"

The rest of this conversation is strictly confidential.

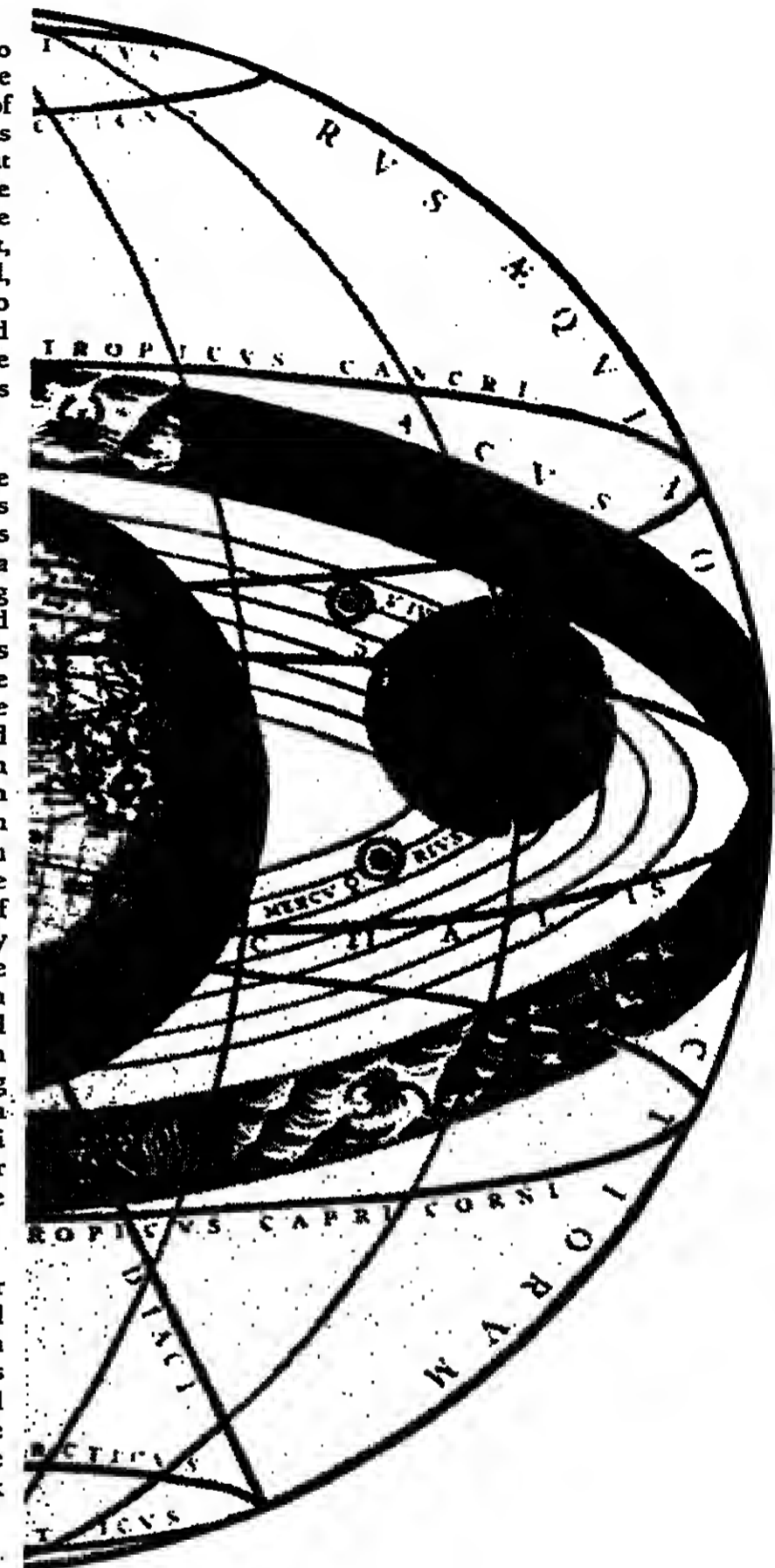
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# COPERNICUS OR PTOLEMY?

## PE-Ratios . . . An Outdated Criterion? Enlighten Yourself on the Logical Market Determinants.



### THE THEORY

In this day and age, you would be considered absurd if you adhered to the "Ptolemaic" theory, declaring that the sun revolved around the earth. The 16th Century Astronomer, Copernicus, changed our way of thinking about the revolution of the universe, stating that the sun was first in existence and the earth revolved around it. The investment world closely conforms with the Copernican view of the universe. Like the sun, the stock market existed first, and like the planets, the investors are at its will. Some investors, critical of the Tokyo market, cling to their own theories about how investments should be evaluated, adamantly following the ancient "Ptolemaic" theory. They point to sky-high PE-ratios and claim that Tokyo is much too expensive and that the market is unstable.....instead of deepening their knowledge and enlightening themselves on the "Copernican point of view". It is important to examine the facts.

### THE PROOF

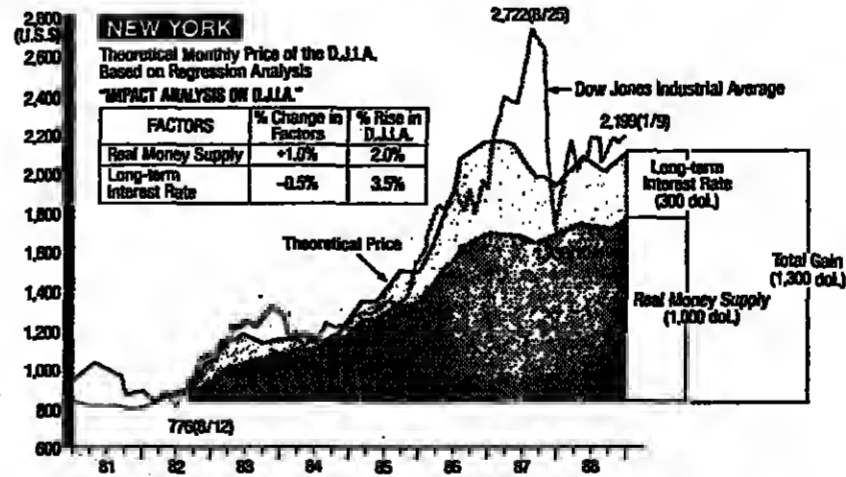
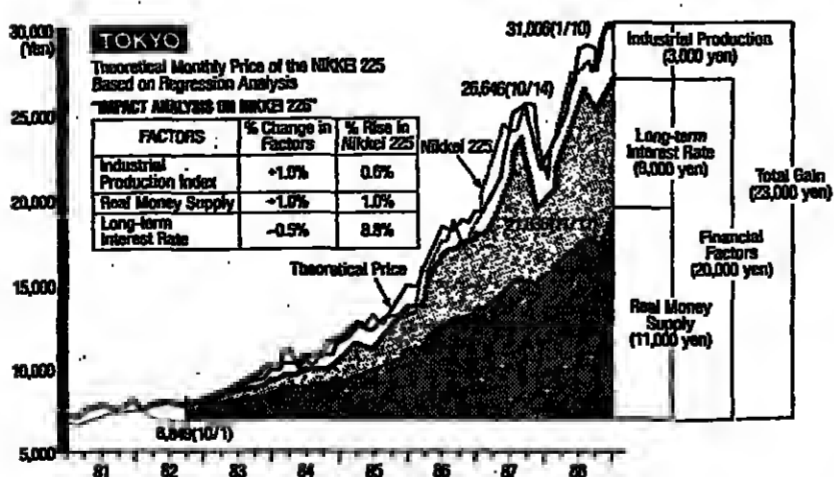
Since Black Monday, the Tokyo market has clearly outperformed the New York and European stock markets. As the largest of the world's stock markets, Tokyo constituted 44.2% of their entire capitalization as of December 1988. Analysis shows that Tokyo's quick rebound was a factor of market determinants which have always existed: strong corporate earnings performance, low and stable interest rates and ample liquidity. The Nikkei 225, like the New York Dow, has always been a mirror of the economic and financial market conditions of the nation. Further analysis of the Nikkei stock average shows that the three principle market determinants are industrial production, which is tied to corporate earnings, and the two monetary factors of long-term interest rates and real money supply. The Nikkei stock average is in an upward trend that is expected to continue, with steady growth in industrial production and real money supply, and a downtrend in long-term interest rates. Critics of the Tokyo market often fail to take into account monetary factors, which constitute an important part of the sum total of the fundamentals. In the graph below, we can definitely see the stock markets' sensitivity to changes in monetary factors. Since bottoming out at ¥6,849 in October 1982, the Nikkei index has risen roughly 23,000 points. Over this period industrial production expanded about 32% while real money supply doubled, causing long-term interest rates to fall approximately 40% from 8.3% to 4.9%. According to the regression analysis model, the growth in industrial production during this period contributed ¥3,000 to the ¥23,000 rise in the Nikkei index, while a decline in long-term interest rates was responsible for ¥9,000, and the growth in real money supply added a considerable ¥11,000.

### THE CONCLUSION

Both the Japanese and U.S. economies are expected to decelerate for the time being. The yen will probably remain under strong upward pressure, giving long and short-term interest rates room to fall. When forecasting the Tokyo market, or any of the world's equity markets, it is essential to examine financial factors such as real money supply and long-term interest rates, in addition to economic strength and corporate earnings performance. The PE-ratio, an often used measure of the relative value of a stock, merely reflects the movement of the stock market in response to these underlying market determinants.

Copernicus or Ptolemy? Enlighten yourself.

### Analysis of Market Determinants and Their Contributions



Source: Hideo Matsuzawa-Equity Department, The Nomura Securities Co., Ltd.



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rates slip

ECONOMIC INDICATOR

BUT HE'S  
MILING THE  
WHEELS  
HOUSTO

AT&T

UK NEWS

# Fight begins over control of power stations after privatisation Electricity set for final struggle

By Max Wilkinson, Resources Editor

THE BIG battalions of Britain's electricity industry have begun their last great battle before privatisation - about who shall control the nation's power stations.

The Government had hoped that this issue was settled by its white paper (policy document) a year ago, which announced the partitioning of the £40bn state industry between 17 private companies.

The white paper said the power stations would be owned by two generating companies in England and Wales and two integrated utilities in Scotland. Twelve distribution companies south of Scotland would buy power from the generating companies. A separate National Grid company would run the transmission network.

The Electricity Bill, now in its committee stage in Parliament, creates the legal structure for this new system. However, the shape of the contracts between the new competing interests is likely to be at least as important in determining the balance of power between distributors and generators.

Initial contracts must all be approved by the Government, as owner of the system, before it can be sold. They cannot be left to free bargaining because of the industry's monopoly characteristics. The Government must also agree contracts with the industry's main supplier, British Coal. These will determine the major part of the electricity companies' costs, perhaps for many years ahead.

Negotiations on these contracts are now a long way behind schedule because the two sides cannot agree on several basic principles, including the allocation of risks and the extent to which the contracts should allow generators to sell out price industrial power.

The argument hinges on the size of the fixed charges, which distribution companies will pay to meet the capital costs of power stations for which they have a supply contract. These "capacity charges" will be paid even when the plant is not running. A separate "energy charge" would be paid to cover fuel costs, only when power is needed.

In exchange for a high fixed charge, covering most of the capital cost, distribution companies want exclusive rights to the output of any power station - or part of a station - for which they hold a contract. If they did not need power at any time they could then re-sell it cheaply at close to the energy charge (roughly equal to its running costs).

This arrangement would largely reverse the structure set out in the white paper. It would give the distributors effective ownership of power stations subject to renegotiation of their contracts.

The generating side of the industry complains that, even though it would nominally own the plant, power companies could be reduced almost to the role of franchised operators.

It is fighting back with a more flexible type of contract, which reduces the capacity charge. The energy charge would be correspondingly higher covering some capital repayment as well as fuel. This type of contract would give the generators much more effective control over their own plant. They would be able to use surplus capacity to sell at cheap rates in the industrial market.

The distributors argue that this would expose them to unfair competition from generating companies, which would pick off their largest customers. The distributors would be unable to fight back, because their contracts would oblige them to pay more than the generator running costs for an extra tranche of power from any particular station.

This dispute, with arguments about the length of contracts and the allocation of plant to distribution companies, must be settled soon. In October the industry is supposed to start operating as if it were privatised.

Even though the contracts will have a profound effect on the structure of the industry, the Government will keep their terms secret. At least it will try. Editorial comment, Page 14

# Pledge on health care sought from Government

By Alan Pike and Philip Stevens

THE RESULTS of the Government's year-long review of health care will be published tomorrow in an atmosphere of controversy and criticism.

Labour Party leaks of the health white paper (policy document) led yesterday to demands from the Royal College of Nursing for a Government pledge that self-governing hospitals would remain within the National Health Service for at least 40 years, and warnings from the British Medical Association that it would resist attacks on patient care.

Mr Trevor Clay, general secretary of the RCN, said yesterday that the Government should hold a public vote before allowing a hospital to move out of health authority control.

A succession of leaks culminating in Mr Robin Cook, Labour's health spokesman, reading on Friday from what was apparently a copy of the white paper, puts ministers in the position of having immediately to defend rather than unveil their proposals.

It is expected that the white paper will encourage the NHS's larger hospitals to become self-governing outside direct health authority control, with responsibility for their own finances and pay negotiations.

It may also propose tax concessions to encourage greater take-up of private health care among the elderly, and move towards a system where family doctors would become budget holders, buying health care for their patients within an internal market, while imposing controls on general practitioners' drugs bills.

# Water tariffs poised to climb sharply after flotation

By Richard Evans



Nicholas Ridley: challenged over charges

CONFIRMATION that large increases in water charges will be inevitable for many years after privatisation will come this week with the first in a series of announcements by water authorities of their tariffs for the coming year.

Increases from April 1 are being restricted by Mr Nicholas Ridley, Environment Secretary, to a range of from 7 per cent to 13 per cent, although many authorities have agreed that well over 20 per cent is needed to finance the huge capital programmes required.

The outcome of the series of tense discussions between the water authority chiefs and the Environment Department means that the average increase in charges will be restricted to figures at 9.8 per cent. But it also calls into question the perception of the City of London towards the flotation of the 10 authorities in November, and the prospects for a successful sale.

There will be considerable political embarrassment for Mr Ridley, as the scale of the problems facing the industry become clearer. He has estimated that an increase in charges of up to 12.5 per cent to the end of the century will pay for the necessary improvements in environmental and drinking-water standards. This is now dismissed by industry leaders as "absolute rubbish."

"The current sums for the industry simply do not add up, and the Government has boxed itself into a corner because of

in getting the Water Bill, now in its House of Commons committee stage, through Parliament by July to allow for the autumn flotation. But the scale of the problems facing the industry and the means that will have to be found to solve them, will give opponents an effective weapon to fight the proposals.

The ever-increasing demands of the European Commission and environmentalists over improved drinking-water quality, cleaner beaches and more effective sewage treatment has meant that the authorities face a sharply increasing capital programme.

There is also the threat of prosecution if an authority fails to meet the tightening EC standards. No investor will be prepared to put money into a company under such conditions, so a series of temporary relaxation of covenants is expected while the necessary investment is carried out to allow the industry to meet its environmental obligations. Two authorities, Thames and North West Water, have already faced prosecutions.

"The whole thing is a ghastly mess, which must now be cleared up because every thing must be crystal clear in the prospectus," said one chairman. "The Government can judge the investment issues no longer."

The industry has been asked to make detailed assessments of its capital requirements for the 10 years after flotation.

# Future of 12 loss-making pits under review

By Maurice Samuelson

THE FUTURE of 12 more large coal mines, employing 8,000 miners, is to be reviewed over the next week or two as British Coal tries to stem its financial losses in the face of worsening economic and commercial pressures.

Nine of the collieries are in Yorkshire, in the north of England - the base of the militant National Union of Mine-workers - and three in Nottinghamshire, in the English Midlands where most men belong to the rival Union of Democratic Mineworkers.

In Yorkshire, British Coal managers will today begin to explain the extent of the problems at each pit. They will start final discussions which could lead to a recommendation that the pits are closed or jobs cut.

Together with more than 3,000 jobs under threat in South Wales, Scotland and the North West of England, the new round of talks are part of an attempt to reduce British Coal's workforce to little more than 60,000 by March 1990. At present there are 87,000

men on colliery books, compared with 207,000 at the beginning of the 1980s. In the same period there has been only a marginal fall in coal output thanks to the introduction of heavy-duty equipment and more flexible working practices.

The National Union of Mine-workers yesterday said the latest closure threats further vindicated the 1983 claims by Mr Arthur Scargill, its president, that the coal industry had a "secret" plan to axe 70 pits and 70,000 jobs. The charges had been heatedly denied at the time, an NUM official said.

A squeeze on collieries is being intensified throughout Britain in anticipation of higher coal imports when electricity is privatised.

British Coal's earlier optimism about breaking even this financial year has been all but abandoned. It was forced to freeze prices of coal to power stations despite the coal industry's rising wages and other costs resulting from inflation and interest repayments on its huge debt.

# Pay deals held at about 7%

By Our Labour Staff

PAY SETTLEMENTS since the start of this year are being sustained at about 7 per cent by higher inflation, strong company profitability and a tightening labour market, according to a survey.

Half of the January awards of between 4.5 and 6.5 per cent were the second half of two-year deals which were not linked to inflation. Those linked to inflation have provided higher increases.

The value of inflation-linking is emphasised by a two-year deal at Bristol docks

which will give a December 1989 increase of 6 per cent, or the annual increase in the retail price index as currently calculated.

The clause follows speculation that mortgage interest rates may be excluded from the RPI Incomes Data Services, the pay research group, says the clause suggests some "rammy negotiation" by union officials.

A performance-related pay scheme for 1,700 staff at Abbey Life Assurance has produced an average increase of 8.3 per cent from January,

with individual rises ranging between 0 and 21 per cent.

IDS says it found a variety of organisations reaching settlements in December or January at or around 7 per cent.

Engineers and technicians employed by Westland Helicopters at Yeovil have received increases of 8 per cent, made up of a basic 6.5 per cent together with 1.5 per cent allocated to a new performance-related scheme.

IDS Report No 537, Incomes Data Services, 193 St John Street, London EC1V 4LS. By subscription.

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**FINANCIAL TIMES**  
EUROPE'S BUSINESS & FINANCE NEWSPAPER

## Foreign manufacturers to gain most from telepoint

By Terry Dodsworth and Hugo Dixon

FOREIGN manufacturers seem certain to be the main beneficiaries of telepoint, Britain's pioneering pocket-phone service.

The service will allow people to make calls when they are within 150 metres of base stations, and tens of thousands of these will be installed across the country.

When Lord Young, the Trade and Industry Secretary, awarded four telepoint licences last week, he made great play of the fact that it was a British development.

Although most of the equipment will be made in Britain, however, the companies making it will be largely foreign. Foreign companies are also strongly represented in the consortia which won the licences.

Three separate elements are needed to run telepoint: pocket-phones, base stations and infrastructure for managing the networks.

Only two companies will be selling the pocket-phones - Shaye Communications and Ferranti. Each has developed

its own proprietary technology, which is not compatible with the other's, but neither will engage in manufacturing.

Shaye, whose main shareholders are Scandinavian, will be using Philips of the Netherlands to make its pocket-phones in Scotland, while Ferranti of the UK will be using AB Microelectronics, a British company.

Shaye and Ferranti will also be the main suppliers of base stations. Agata Philips will be Shaye's manufacturer, but Ferranti will produce its base stations at Communications & Control, a UK-based subsidiary of Siemens of West Germany.

There will be a wider range of potential suppliers for the computer systems to manage the networks. Leading contenders for producing the software are Logica of the UK, Motorola of the US, GPT of the UK, and Philips. The leading hardware manufacturers are IBM and Digital, both of the US.

Shaye's technology has emerged as the main choice so far for the current generation of telepoint. Two licencees

have decided to use it - the consortium of Shaye itself, Motorola and Mercury Communications and the consortium of British Telecom, STC of the UK, Nynex of the US and France Telecom.

The only licensee to have chosen Ferranti so far is Ferranti itself. The other consortium - Philips, Barclays Bank and Shell - has yet to decide, but it may well opt for the Shaye technology too, as Philips is making it.

By the end of 1990, the two proprietary systems will be replaced with a single compatible system. At this stage, more manufacturers are expected to make pocket-phones.

Three British manufacturers - STC, GPT and Orbital - have already said they plan to enter the market. However, they are likely to face competition from Motorola and a number of Japanese groups, which are the leading manufacturers of cellular phones. Nokia, the Finnish company which owns 25 per cent of Shaye, has said it would make the phones if volumes were large enough.

## Tools sales show plant output still behind EC

By Nick Garnett

BRITISH manufacturing is only struggling back to its relative size against European competitors in 1989 - in spite of the past few years of growth - according to a report on the use of a key production component.

The report, by market analysts Frost and Sullivan, examines the European consumption of cutting tools. These are fitted to all metal-cutting machines and as they wear out, their consumption is an indication of factory workloads.

The report reveals a sharp decline in the UK's relative position between 1980 and 1985, with a recovery in later years in relation to France.

The report shows, however, that the UK has not regained its position relative to West Germany. It also shows that Italy has recorded the fastest growth of tool consumption in the European Community.

In 1980 the UK consumed \$356m (£203.5m) of cutting tools, 69 per cent of West Germany's \$515m. France was just below the UK with \$325m, and Italy a poor fourth with \$290m.

By 1985, UK consumption had slumped to \$275m, less than half Germany's \$610m, and both France at \$341m and Italy at \$289m had overtaken Britain.

Three years later, Germany was at \$889m, with the other three countries registering consumption of just over \$400m, with the UK behind but marginally ahead of Italy.

That year, 1988, was the last for which detailed statistics across Europe are available. However, the Frost and Sullivan report estimates that there has been little change in these relative positions since.

It estimates that consumption of cutting tools in Germany last year was about \$1.2bn and in the UK, France and Italy about \$600m each, but with the UK having the lowest consumption of the three by a small margin.

Consumable Cutting Tools Market. Frost and Sullivan, Sullivan House, 4 Grosvenor Gardens, London SW1W 0DL, \$3.150.

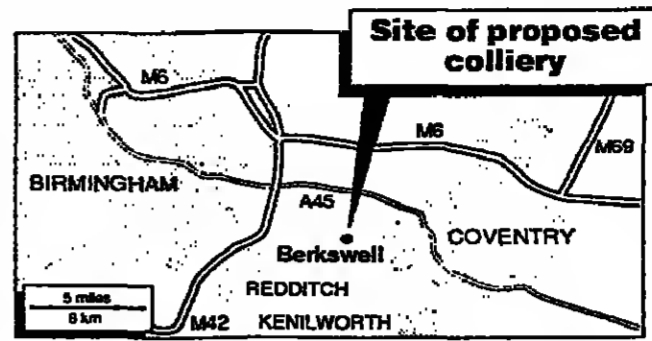
## Locals dig in to oppose superpit

Richard Tomkins on rural resistance to a Midlands coal mine plan

**A**N ODD sight greets the visitor who strolls across the village green in Meriden, West Midlands. Next to the 500-year-old wayside cross that marks the traditional (if not strictly mathematical) centre of England, there stands a memorial inscribed with the words: "To the lasting memory of those cyclists who died in the Great War 1914-1918."

The monument exists because of the fame of Meriden's landmark, combined with the loveliness of the surrounding Warwickshire countryside, has made the village a favourite meeting point for cyclists almost since cycling began.

In future years a rather different feature could put Meriden on the map. Just two miles down the road, at Hawkhurst Moor, near the picturesque village of Berkswell, British Coal is planning to construct a \$400m superpit, which in output terms will rank as the biggest colliery in western Europe.



Berkswell: tranquility is under threat from proposed pit

British Coal, however, has a fight on its hands. People living near the site are agitated at the implications of such a large development on their otherwise tranquil doorsteps, and have launched a vigorous campaign to oppose it.

Tomorrow sees the beginning of the end of their fight when Mr Anthony Machin, an independent inspector nominated by the Lord Chancellor, will open a public inquiry into British Coal's application.

The pit that British Coal wants to dig would provide access to the Warwickshire Thick Coal Seam, a particularly rich deposit of about 400m tonnes of premium-grade coal spreading out from under-neath Coventry to the city's south and west.

Two other pits in the area, Coventry and Daw Mill, give access to the Warwickshire seam, but British Coal says they will reach only 155m tonnes of it. Hawkhurst Moor will open up another 145m tonnes, while the rest cannot economically be mined.

The Hawkhurst Moor colliery would take about 10 years to build. When opened early in the next century it would produce 4.2m tonnes of coal a year, provide direct employment for 1,500 people and have a lifespan of about 40 years.

British Coal's two main difficulties at the public inquiry will be to prove that the mine is necessary at all and that it is so necessary that the environmental sacrifices will be worthwhile.

The pit is needed, says British Coal, because deposits of this quality are rarely found in such density and so close to the surface. The two existing superpits - Selby in Yorkshire and Asfordby in Leicestershire - are producing power station coal, whereas Hawkhurst Moor's will go predominantly to industry.

British Coal says that with supplies of oil and natural gas uncertain beyond the end of the century, and other pits gradually becoming exhausted, Hawkhurst Moor will be a vital source of energy for Britain and make a useful contribution to the country's balance of payments.

The opposition groups, however, question whether a market exists for the coal. They say the privatisation of power generation and the coal industry, together with the likelihood of further inroads into

The strength of the opposition should not be underestimated. As a dormitory area for Birmingham and Coventry, this stretch of countryside - known locally as the Meriden Gap - contains an unusually high proportion of influential and articulate people who do not yield easily to the crushing wheels of bureaucracy.

Dr Peter Lea, the federation's chairman and a Conservative councillor for Meriden, says one of the main planks of the opposition will be to point to the risks of annihilating what remains of the green belt separating the industrial conurbations of Birmingham and Coventry. This thin green line has already shrunk from a width of 20 miles at the beginning of the century to six miles now, he says.

"Our view is that a colliery here would be an environmental disaster of such magnitude that on those grounds, it cannot go forward," he says.

British Coal has gone to some lengths to reassure residents that the environmental impact would be limited. Traffic, dust and noise would be strictly controlled and the only significant visual intrusion would be two 60m-high winding towers.

Residents are sceptical. They are also unimpressed by British Coal's argument that the pit will provide much-needed jobs and pump £20m into the local economy over the next 10 years.

"Yes, there is an economic spin-off," says Dr Lea. "But although Coventry has got problems with unemployment, you could say it will have a negative effect because it will mean more heavy industry for an area that is developing business parks and high technology industries."

Opponents draw strength from last week's Monopolies Commission report into British Coal, which criticised the way in which the Asfordby superpit had been constructed without sufficient evidence that it would be more than marginally profitable. That, they feel, may encourage a more critical examination of the Hawkhurst Moor plans.

Which ever way the decision goes, it will be a long and tough fight. But estimates of the inquiry length suggest that it will take at least four months just to hear the evidence.

## Harland likely to confirm redundancies

By Jim Flannigan, Belfast Correspondent

HARLAND and Woolf, the state-owned Belfast shipbuilder, is expected to confirm another major reduction in the workforce this week.

Trade union representatives fear about 700 redundancies will be announced just days before the province's main political leaders meet Mr Tom King, Northern Ireland Secretary, to pave the way for a meeting with Mrs Margaret Thatcher, the Prime Minister, to discuss the company's future.

Harland executives have been critical of the Government's handling of the sale of the yard. The company has had to turn down offers of work as ministers have made clear that intervention funds will not be available until the company is returned to the private sector.

## Hotels benefit from business travel boom

By David Churchill, Leisure Industries Correspondent

BRITAIN'S hotel industry benefited last year from a boom in business and conference travel as well as more Britons taking short-break holidays in the UK, according to a report on the hotel industry by stockbrokers Kleinwort Benson.

"The highlight of the year was the strong growth across the UK in the business travel market," says the report.

It adds: "Not only is this a function of the nationwide growth in the economy but it also reflects changes in the structure of industry which requires more business travellers to use hotels."

The report points out that the use of hotel rooms throughout Britain was up by 6.6 per cent in 1988 compared with the previous year. This meant that overall room occupancy in hotels reached 70 per cent last year.

However, much of this growth was seen outside London, which recorded a fall of 1.4 per cent in room usage. "The evidence is now clear that the provinces are continuing to grow at a faster rate," says the report.

This year Kleinwort Benson expects demand for hotel beds to stay buoyant.

Mr Paul Slattery, Kleinwort's hotel analyst, believes that Americans will not be deterred from coming to the UK as a result of the Pan Am bombing and other recent terrorist activities as they were in 1988.

Moreover, he believes that Britons will increasingly decide this year to switch from a Mediterranean holiday to one in Britain.

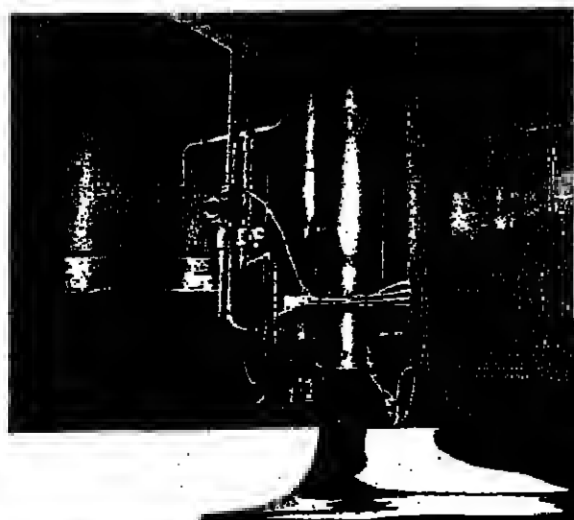
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As for the beer, Old Thumper has just been voted Champion Beer of Britain. As David Welsh, Managing Director of Ringwood Brewery puts it, "As far as the production of our 'Old Thumper' is concerned, gas has really hit the target." It could do the same for your company.

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UK NEWS

Housebuilders to expand operations in Europe

By Andrew Taylor, Construction Correspondent

WEST GERMAN, French, Dutch and Spanish people may soon buy homes on the Continent from British housebuilders seeking to expand operations in Europe. Barratt and Beazer, two of Britain's biggest builders, have recently started housebuilding businesses in France, and Beazer has recently completed its first deal for 38 houses and 40 flats at Vaires-sur-Marne to the east of Paris.

development in the north and south of the country. Laing Homes, another leading British housebuilder, says it has started talks with potential partners in southern Germany and Holland, where it hopes to start operating next year. It also wants to build houses in France and Spain and is looking at development possibilities in northern Italy and Greece.

Sinn Fein says IRA has to be careful

By Kieran Cooke in Dublin

THE Round Room in Dublin's Mansion House was built early in the last century to receive King George IV on a visit to Ireland. For the last few days it has been decorated with pictures of dead IRA "volunteers," the better to fit its weekend role as the setting for the party conference of Sinn Fein, the IRA's political wing.

Labour may change mortgage relief policy

By Philip Stephens, Political Editor

THE LABOUR Party is considering a plan to restructure the tax-relief system for mortgage interest payments to restrict benefits for the wealthy and give additional assistance to first-time buyers.

Mr Clive Soley, Labour's housing spokesman, said yesterday that the proposals would be studied by the party's housing review committee on Wednesday.

basic rate of tax, but Mr Soley's plan would take that further by phasing out gradually all basic-rate relief for the higher paid.

benefit from the new system under a proposal that the £30,000 threshold would be raised for those making their first purchase, perhaps for a fixed period of 10 years.

DoE warns local councils over anti-competitive practices

By Richard Evans

A "DISTURBING" number of local authorities have been including anti-competitive clauses or conditions in contract documents sent to private sector companies submitting tenders for council work.

privatising council services. Its findings, published today, conclude that a large number of councils have decided to invite tenders well ahead of the deadlines required under last year's Local Government Act for the services of refuse collection, street cleaning, schools catering, cleaning of buildings, and ground and vehicle maintenance.

Labour led, has privatised its architects department. Two others, the London Borough of Brent and North East Derbyshire, are considering contracting out refuse collection.

To Moscow in search of a policy

Michael Cassell explains Labour's difficulties on nuclear weapons

AN UNLIKELY delegation from Labour headquarters in London's Wakeford Road flies to Moscow today on the next leg of a make-or-buy mission to construct a defence policy which the party and British voters can buy.

To Moscow in search of a policy

Michael Cassell explains Labour's difficulties on nuclear weapons

THE LABOUR Party expects the present Soviet regime to go considerably beyond "missile-for-missile" reductions in arms negotiations with a future Labour government, Mr Martin O'Neill (right), the party's defence spokesman, said yesterday, writes Philip Stephens.

Mr O'Neill, who is travelling to Moscow with a Labour delegation today, said that the aim would be to explore how Mr Mikhail Gorbachev, the Soviet leader, would respond to an offer by Britain to dismantle its nuclear weapons.

He stressed that Labour's position on whether to opt for multilateral or bilateral negotiations with Moscow remained open. "No options have been discarded at this stage," he said.



Hattersley attacks sell-off

By Philip Stephens

THE Government's confirmation that it is considering transferring some Home Office police support services to the private sector yesterday prompted a strong attack from Mr Roy Hattersley, Labour's shadow home secretary.

Prudential raises new venture funds

By Charles Batchelor

PRUDENTIAL Venture Managers, the venture capital arm of Prudential Assurance, has raised two new venture capital funds with a total of £55m to invest in management buy-outs and unquoted companies.

Channon urged to reduce air traffic at Heathrow

By Michael Donne, Aerospace Correspondent

AN IMMEDIATE cut in the annual number of aircraft movements at Heathrow has been urged by the airport's leading environmental group, the Heathrow Association for the Control of Aircraft Noise (Hacan), in a letter to Mr Paul Channon, Transport Secretary.

British Airways may open continental 'hub' airport

By Michael Donne

BRITISH Airways is considering the possibility of creating a "hub" airport comparable to those of Heathrow and Gatwick, somewhere on the Continent, to meet the challenges of increased traffic and fiercer competition in the 1990s.

Food market 'will not sustain existing retailers'

By Maggie Urry

THE FOOD retailing market offers insufficient growth to sustain the sales and profits expansion requirements of five leading public companies, concludes a survey on grocers and supermarkets by a retail research firm.

Food market 'will not sustain existing retailers'

By Maggie Urry

half of the 1990s promises a bonanza for the major grocers players which survive the first half.

Food market 'will not sustain existing retailers'

By Maggie Urry

Research predicts that the early 1990s will be a tough period for food retailers. Already the five leading groups have 58 per cent of the market between them, up from 42 per cent five years ago.

Food market 'will not sustain existing retailers'

By Maggie Urry

Verdict on Grocers and Supermarkets. Verdict Research, 112 High Holborn, London WC1V 6JS. 850.

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UK NEWS

Standard Life tied agency plan draws poor response

By Eric Short

STANDARD Life, one of Britain's largest life companies, has been surprised by the lack of response from independent advisers after its announcement it was setting up a tied agency operation. Mr Tom King, general manager (marketing) at Standard Life, said the company had received about 1,000 inquiries and about 100 advisers had applied to become tied agents, mainly the smaller firms.

Consumer confidence 'lowest for two years'

By Ralph Atkins, Economics Staff

CONSUMER CONFIDENCE in the last three months of 1988 fell to the lowest level for two years, according to a report published today. Staniland Hall, the business forecasting group, also predicts that house prices will rise by just 2.5 per cent this year and dip slightly in 1990.

Extremely difficult year predicted for smaller companies

By Vanessa Houldier

THIS YEAR will be "extremely difficult" for smaller companies, according to a review by stockbroker Barclays de Zoete Wedd published today. High interest rates, increased pressure on margins and reduced scope for acquisitions will hit earnings growth, it says.

Market change 'may hit pubs'

By Lisa Wood

DEMOGRAPHIC changes may force brewers to re-examine their marketing strategies for pubs, according to a market research organisation. Euronomics says in a report published today that the decline of the 18-24 age group as a percentage of the population could limit the viability of "themed" pubs and other pub concepts which are aimed at the high-spending younger market.

Aerosol makers hit back following bad publicity

By Maggie Urry

A CAMPAIGN to illustrate the positive aspects of aerosols has been launched by the British Aerosol Manufacturers' Association. Leaflets entitled "Aerosols for Living" and extolling the virtues of the package which makes "life so much easier" will be distributed to schools, libraries and supermarkets.

Consumer confidence 'lowest for two years'

By Ralph Atkins, Economics Staff

Consumer confidence fell fastest at the end of last year in the 18-to-24-year-old age group, the report says. Women were slightly less confident than men. Staniland Hall says the fall in confidence points to an increase in savings as a proportion of personal incomes.

THE FINANCIAL TIMES CONFERENCES FT CONFERENCE PROGRAMME The following are amongst the events organised by the Financial Times in the first six months of 1989: THE FT EUROPEAN MERGERS AND ACQUISITIONS CONFERENCE - Prospects in the Single Market London, 7 & 8 February

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## MANAGEMENT

When John McLoughlin rang a handbell to summon an unauthorised meeting of workers at Ford's Dagenham body plant in January 1957, he became known as the "bellringer". The incident led to the kind of events which litter the plant's history; McLoughlin, a shop steward, was sacked, never to return. The men retaliated with a strike.

The British car industry unions believe a much more sinister bellringer has come to Dagenham in the shape of Bill Hayden, Ford of Europe's vice president for manufacturing. He it was who hatched the plan to transfer production of the Sierra from Dagenham to Genk in Belgium, leaving the British plant with 500 fewer jobs to produce a single model, the hatchback Fiesta.

Genk is a quiet, conservative, Catholic town, with a reputation for skilled, industrious workers and flexible unions. Dagenham's culture is a cocktail of sprawling housing estates, the raucous fashions of London's east end, and the traditional militancy of the British dock and car industries.

Dagenham, which was the largest car plant outside the United States when it opened in 1931, could well become a peripheral outpost in Ford's global empire. In contrast, the Genk plant, built in 1962, could become an increasingly important part of the company's European line of defence, with more than 10,000 workers producing Transit vans as well as the Sierra, and its replacement, the CDW 27, still at the design development stage.

The significance of Dagenham's decline stretches well beyond the impact on the workforce. For those grimy 1,000 acres, in the industrial wasteland east of London, have a central place in the development of British manufacturing.

In 1921 the London County Council started its slum clearance programme and chose the Essex village for major development. In the decade to 1931 more than 20,000 council houses were built and the population rose from 9,000 to 90,000. Ford's introduction at the outset of "Fordism", a combination of standardised flowline production, rigid division of labour and pyramid management, was to have a profound impact on factories throughout the UK. During the 1960s Dagenham has been at the forefront of "post-Fordism" - the restructuring which has entailed the use of robots, computer-controlled machines, more flexible working practices, and team-working.

The plant's industrial significance is the source of its central role in British labour relations. Sid Harraway, who started work at Dagenham in 1940, recalls that the two main illicit activities - smoking and trade unionism. The plant was

Ford's manufacturing plants

## Dagenham's decline is Genk's gain

Charles Leadbeater assesses the US auto giant's decision to concentrate its Sierra production line in Belgium in the context of the strengths and weaknesses of the two facilities affected

Ford's Sierra production line at Genk - a quiet, conservative, Catholic town with a reputation for skilled, industrious workers and flexible unions

unionised only after government intervention following a sit-down strike in 1944.

There followed a stream of strikes, short and long, over the regulation of work on the line. In 1952, Ford lost half an hour per man per year through strikes outside Dagenham, but 78 hours per man on the plant's assembly lines.

Leslie Blakeman, the labour relations manager in the 1950s and 1960s says: "The company faced a continuous challenge to its authority from one of the most highly organised shop steward movements in the country, a powerful and financially strong group whose objective was destructive conflict."

Harraway, who became a leading steward, started work with a four-page contract. When he left in 1965, terms and conditions were governed by a blue book stretching to hundreds of pages, the outcome of the struggle to regulate work on the line.

The intensity of that struggle has generated Dagenham's wider economic significance in relation to output and pay. The speed up of the lines from the 1950s on pushed production from 400,000 vehicles a year in 1946 to 1.4m in 1982. It has since fallen back to about 400,000, but Dagenham is still a significant manufacturing site.

The conflict over the pay and effort bargain created the pressure which ripped through the Labour Government's incomes policy in 1978 and re-emerged last year with a two-week strike which nearly crippled the company's integrated European production system.

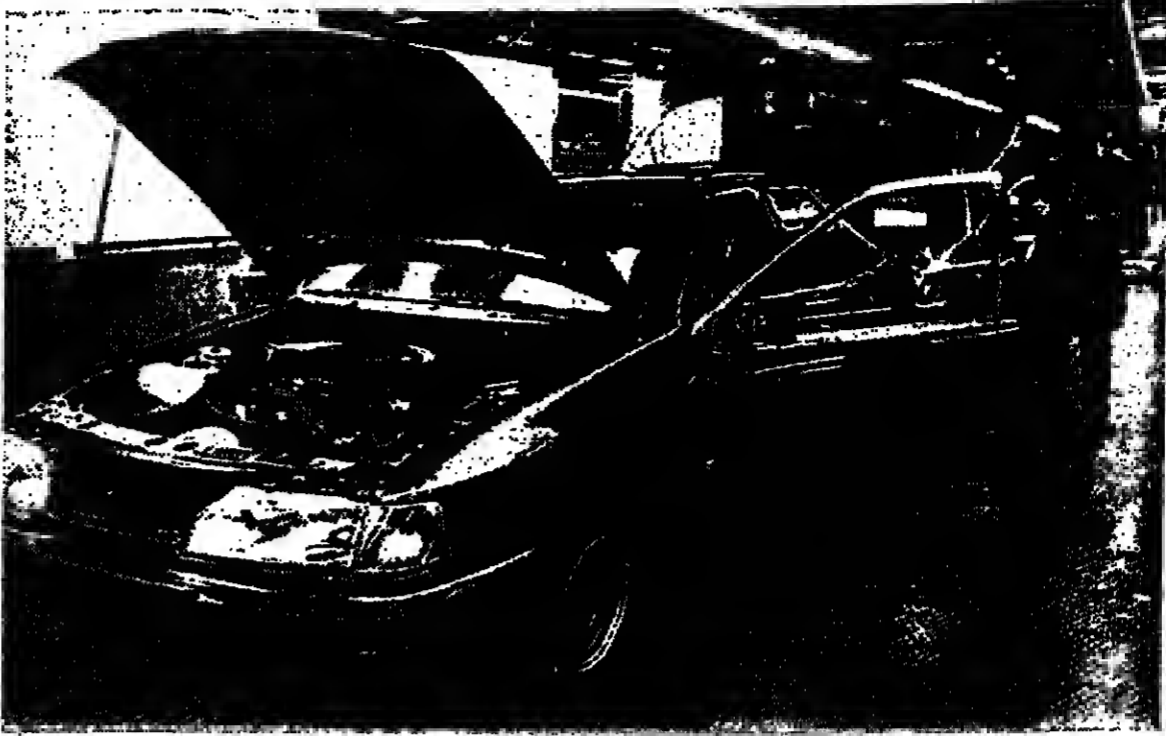
Dagenham's development has

thus had tremendous political significance - not just for government policy on pay and industrial relations, but for Britain's political culture. For Dagenham's decline is a symbol of a departing social and economic order built on the production and consumption of mass manufacturing industry and a labour movement forged by the priorities of militant, male, manufacturing unionism.

Ron Todd, the TGWU general secretary, started working for Ford in 1953: "I was living in a bedsitter with my wife and two kids, earning 8s 10d a week as a gas fitter. I joined Ford because it paid 15s 6d a week."

But Ford's attractions as an employer have dwindled. The company now trawls for workers from far afield. About 45 per cent of the manual workforce are ethnic minority workers, often drawn from depressed inner-London boroughs like Hackney and Brixton. Unemployment in the Chelmsford area is 3.4 per cent. In the Southend travel-to-work area it is 5.9 per cent. The company faces continual shortages of skilled workers.

By contrast, male unemployment in Genk, a town of 30,000, is 11.8 per cent. The town is wealthy in a polite, persistent drizzle of gloom. Its skyline is dominated by the Catholic church, 1960s tower blocks and a slag heap standing out against the flat terrain. The twin winding towers of the Westlag colliery are idle, its red brick buildings deserted apart from a few dead plants and a personal officer tidying up files on "the restructuring" which last year took away its 2,500



miners.

The pit's closure, the third in the area in as many years, will be followed by two more by 1992. About 4,000 more former miners will be looking for jobs. The 2,000 jobs which are supposed to arrive with the Sierra are much needed.

The Ford plant, built close to the Continental Motorway network, began production in 1964 with a five-year union agreement which indexed wages to inflation. The agreement, which was meant to ensure "social peace", produced a series of strikes over shift payments and rest times.

According to Tony Castermans, a local official with the CMB metal workers' union, since 1968 industrial relations have become co-operative. The only recent disturbance was a three week strike by half a shift in 1983, over a reduction in the working week.

Genk and Dagenham are different plants. But they are Ford plants, designed in Detroit, sharing many common characteristics. As Stras Raymond, the president of the Genk shop stewards, says, with a sigh of resignation: "Wherever you are, life in a Ford car plant is an unending, daily struggle."

With a daily capacity for about 1,700 vehicles, Genk produces about 54 per cent more than Dagenham. But it has more than double the number of robots - 386 against 179. British stewards who have visited Genk say the plant is roomier, with simpler lines.

But both plants are increasingly using technology in a more sophisticated way. Genk's robots not only weld but install Transit wind-

screens, while Dagenham is introducing so-called "doors off" manufacturing for the new Fiesta which allows for more automation.

The average basic weekly wage at Genk is about £184 a week, for a 36 hour 20 minute week. At Dagenham average basic weekly pay is more than £227.35 for a 39 hour week.

The industrial relations systems at the two plants are at best distant relatives. Genk's 8,950 manual workers are represented by only 24 shop stewards, a ratio of 373 to 1. Dagenham's 11,000 manual workers have 200 stewards, a 55 to 1 ratio. Most negotiations at Genk are channeled through just four senior stewards who meet managers once a month. At Dagenham, there are four joint works committees, with a combined membership of 64.

Changes to working practices at Genk evolve through regular discussion with the committee of four. At Dagenham change is agreed in periodic bursts through national pay negotiations, in the cumbersome, 70-strong national joint negotiating committee. Pay increases at Genk are negotiated separately from discussions over working practices, through a regional agreement between the unions and all the major manufacturers with plants in the area, including Phillips and Volvo.

Despite these different bargaining systems, both plants still have demarcation lines between skilled and unskilled, white collar and blue collar workers, although manual workers at Genk do not "clock-on". Both plants invest heavily in training, although Genk does so through a national, government-backed

fund.

Genk, however, has moved faster than Dagenham towards flexible, higher quality production. Since 1978 production line workers have had responsibility for quality and simple maintenance, something Dagenham introduced in 1985. Workers at Genk first joined quality circles in 1978, but Dagenham stewards still oppose the company's Employee Involvement programme.

A report on the east London plant drawn up by Hayden's office in 1987 says: "We are not yet comparable with quality levels in continental plants. Despite successive campaigns on quality awareness, for a substantial number of employees an enduring commitment to 'building quality' has yet to be achieved." Perhaps most significantly, in 1982 the Genk unions agreed to the introduction of temporary workers. There are 2,300 at the plant, working on short contracts to cover absence and overtime, and longer contracts for increases in production. The British unions have always rejected the introduction of temporary workers.

Yet all these differences do not prove that Dagenham is less efficient. Ford told its British unions last year that continental European plants were between 40 and 65 per cent more productive. But the gap has narrowed significantly; for instance, it is marginal for engine production. Last year the unions signed an agreement designed to maintain the momentum. It allowed widespread changes to working practices, based on teams of 10 to 12 led by shop-

floor group leaders, with some interchangeability between skilled and unskilled workers. Indeed, Hayden's 1987 document had this to say about Dagenham's prospects: "By 1992 our efficiency levels are planned to be virtually comparable with Genk - unit costs will still be worse, primarily a reflection of Genk's higher volume base."

So something has changed since the summer of 1987. One union theory is that the transfer is a grand act in the Dagenham tradition; the company is punishing the unions for the two-week strike last year.

But Steve Hart, the TGWU's local official at Dagenham, says high interest rates, the strength of the pound, and the cost of manufacturing in the south-east counted against the plant more than worker productivity, or industrial disputes. "One of Ford's problems is that line management is so old-fashioned it does not know how to use the flexibility allowed by the national agreements. There is a significant managerial productivity gap," he says. It seems most likely the decision was the result of a review of strategy in the light of Ford's loss of market share in Europe's ballooning car market of 1987, and the threat of a shake-out of higher-cost capacity in the mid-1990s, with the arrival of the Japanese production.

A crucial factor was probably that in its drive to cut costs, Ford will find it less difficult to introduce a 24-hour production system at Genk, by moving from two-shift working to a three-shift system. Three-shift working will allow more intensive use of capital, but also mean the Sierra will only have to be engineered for one plant. Whatever their differences, the British and Belgian unions are at one in their suspicion of the company. The Belgians believe they will be lucky to get three quarters of the jobs promised. For the next two years the plant will be producing an ageing car, in a declining part of the European market, while Dagenham has just started producing the new Fiesta, aimed at the expanding small car market.

None the less the British are convinced Dagenham will lose many more than the 500 jobs the company predicts. Hayden's report said that by 1992 manual employment at Dagenham would fall by 58 per cent, from 11,867 to 5,598. The paper was written on the assumption that Dagenham would continue to produce the Sierra. The unions believe that without it the Dagenham manual workforce, which was about 27,000 in 1979, could be cut to close to 4,000.

It would not mean the end of the plant. But it would spell the end of "Dagenham", the mighty manufacturing machine, which sucked in workers and pumped out cars - a name to be conjured with.



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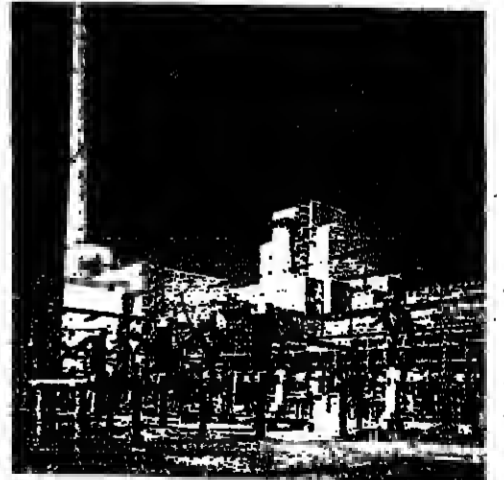
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LEGAL COLUMN

Practising lawyers ignore theory at their peril

By A.H.Hermann, Legal Correspondent

A FITTER or a mechanic must be thoroughly familiar with the construction and working of the machines he is expected to assemble, repair or service...

A graduated mechanical engineer has to meet different expectations. He will probably be less familiar with the details of operation and maintenance of particular machines...

The difference between the fitter and the graduated mechanical engineer is a result of different training. The one is taught to handle machines of a certain kind...

Such different requirements on training seem to have never been applied in the UK to the different functions of a clerical worker or para-legal executive...

solitators, "theory" is a dirty word. The casuistic nature of the common law, the detailed drafting of statutes, pretending that it is possible to foresee every eventualty...

Hence, the "articled clerks" in solicitors' offices and the "pupils" in barristers' chambers. Hence, the remarkably short periods of academic study not always required...

Even without any reform of the legal profession, as things are now, lawyers need to be able to adjust to an ever widening range of laws and regulations...

Also, the intensification of the transatlantic contacts and the growing influence of US law through reciprocity requirements...

branches of the profession and all the new specialisms which may crop up, but does not say that much more time would be required for obtaining the intermediate certificate...

The Government suggests that those who wish to practice in all courts in England and Wales should need to take part in an academic course, undertake a vocational course...

This sounds very well until one comes to paragraph 5.19 of the green paper, where one can read: "The Government envisages that the practical stages of training is unlikely to last for less than six months..."

That means it takes 10 years at least before a continental attorney gains full rights of appearing unsupervised in the courts. Moreover, in some countries, including France and Germany...

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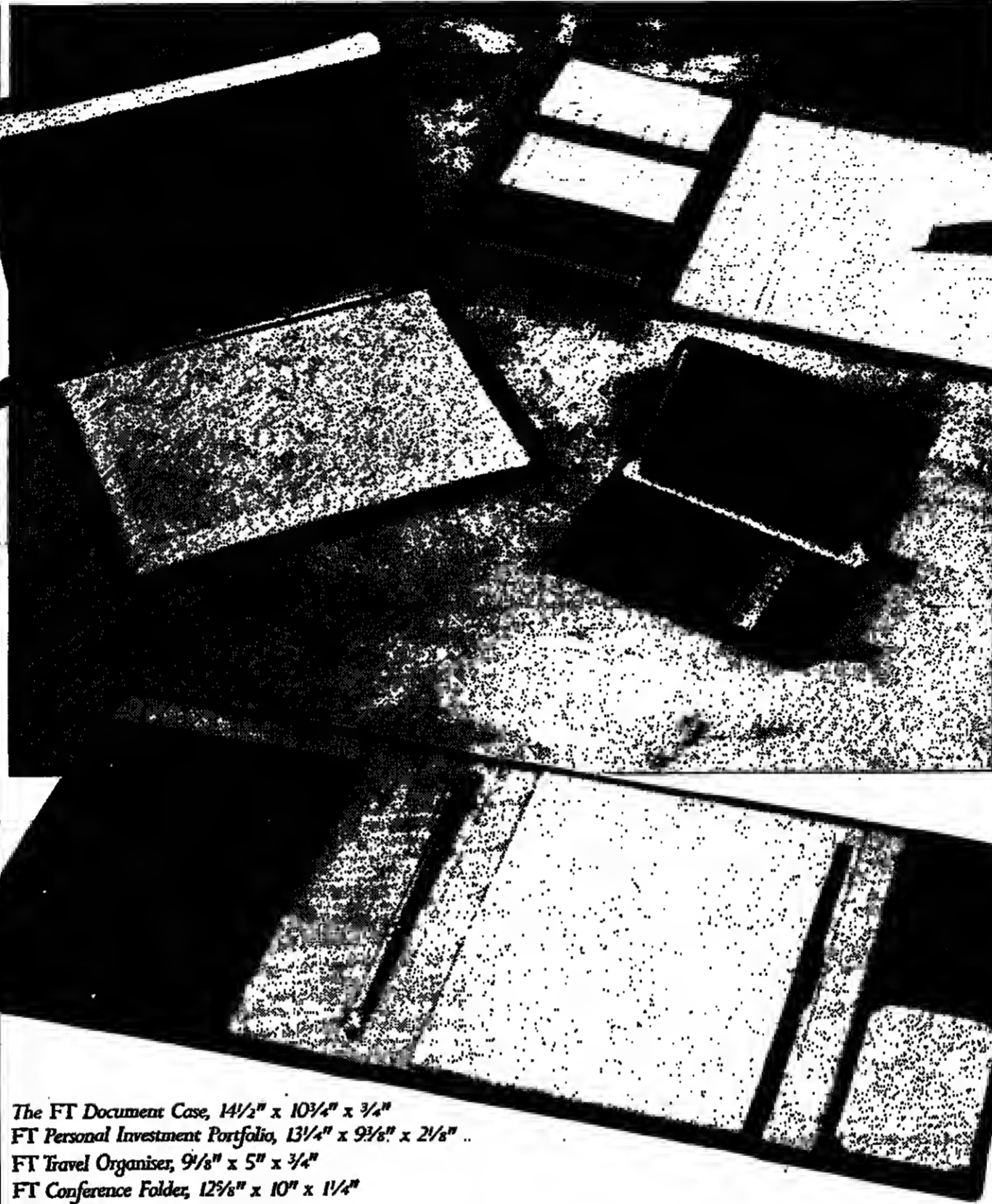


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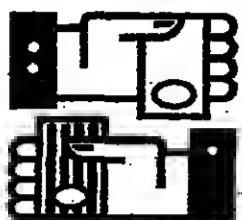








# FINANCIAL TIMES SURVEY



Many domestic CP markets grew last year, most notably Japan's, writes Stephen Fidler. The

US benefited from reaction to the equities crash, but growth was to the detriment of Eurocommercial paper. Low profitability diverted dealers to medium-term notes.

## Hard going in London

THE LAST year has been one of growth in most of the world's markets in commercial paper, short-term IOUs issued by companies, banks and the occasional sovereign borrower.

Many domestic markets flourished, most significantly the new market in Japan. After the poor precedent set by failure of the bankers' acceptance market a few years earlier, many in Tokyo expected the commercial paper market to flop. But that prediction failed to take account of the strategic importance that it would assume in the eyes of the Japanese banks and securities houses.

The commercial paper market has provided a battleground for the securities firms to move in on the business of the commercial banks, and both sides have poured in resources. The main beneficiaries have been the issuers.

The US market - the world's oldest and still by far the largest - benefited from the reaction to the October 1987 stock-market crash, which pushed investors into the short-term money markets.

After initially seeking quality, in the form of Treasury bills, investors then sought to increase yields by moving into commercial paper markets. The move was further encour-

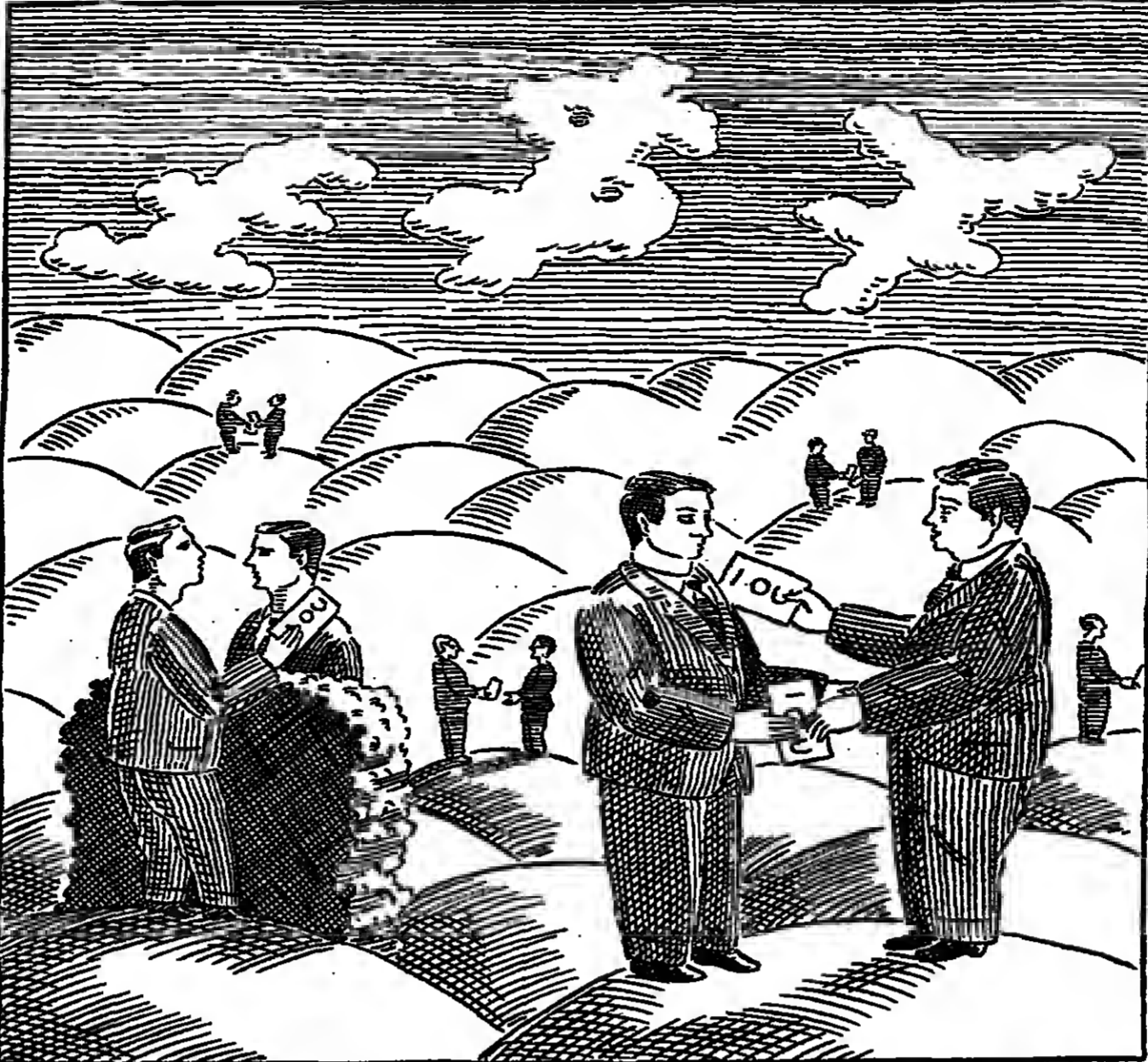
aged by the flattening of the yield curve: with short-term interest rates close to longer-term rates, there was little incentive for investors to extend maturities.

This spur to growth of the US market has been to the detriment of the market in Eurocommercial paper (ECP), the London-based dollar-dominated international market. Yields in the US market in 1988 - for most maturities, out to six months and for the corporate borrowers of higher credit quality - were lower than in the international market. As a result, those borrowers with a choice have naturally preferred to issue in the US.

Indeed, some dealers cannot see the yield advantage of the US market reversing any time soon, particularly since arbitrage between the two markets is limited. The ECP market continues to follow rates in the interbank market. Day after day, the Bank of England's index of corporate commercial paper yields a couple of basis points above the rates banks bid for funds in the interbank market. Weaning investors in Europe, who do not share their US counterparts' fear of commercial bank risk, from interbank rates continues to be a tough task.

If the US market continues to deliver yield advantages to issuers, it suggests continuing constraints on the growth of the ECP market, and means that only borrowers at either end of the credit spectrum would find the ECP market attractive.

At the one end are sovereign and quasi-sovereign borrowers. Central banks in Europe and elsewhere are the main buyers of this paper, which they use to park short-term dollars at higher yields than they can obtain on the only alternative they can contemplate: US Treasury bills. As a result, this is a



## Commercial Paper

sector where yields are freed of the interbank market and competitive with the US.

At the other are the smaller or lower-quality companies without access to the US markets, or those which do not have a US programme because they do not want to jump through the hoops required by the US rating agencies to obtain the obligatory rating.

There is no doubt that growth has also been constrained by continued worries about the weakness of the US dollar. While the currency swap market has allowed the

market to grow despite the dollar's weakness - the figure varies, but a market leader like Citicorp says up to 40 per cent of its ECP is bought by investors hedging into a preferred currency - the attraction for international investors would grow considerably if there were a sea-change in attitudes towards the dollar. The US market, with its natural dollar investor base, does not suffer from the same constraints.

For these reasons, the ECP market has not grown as fast as some of its more accessible proponents had predicted.

According to figures provided by Euroclear, 1987 issuance of both ECP and Euronotes peaked in October at \$53.5bn. At the end of 1987, the figure slipped to \$51.5bn. By April it had surpassed \$60bn and peaked at \$70.2bn in October. It ended the year at \$57bn, the late-year fall being an indication that corporate issuers prefer not to swell their balance sheets through issuing commercial paper over the year end, particularly if they are simply using the market for arbitrage. Dealers report an active January.

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A large market, indeed, but not a very profitable one for the dealers. A simple piece of arithmetic is instructive. On the not-unreasonable assumption that dealers make an average \$20 for placing \$1m paper over a year - for 30-day paper, the dealer has to place it 12 times to make that much - a market with \$70bn in outstanding paper yields an annual return for all dealers of \$14m. Compared with the more than \$300m in up-front fees alone to bank lenders participating in the buy-out financing for R.R. Nabisco, this is small beer.

Yes this has so far failed to bring about the widely predicted withdrawal of intermediaries in the market, which would allegedly leave a handful of profitable firms. While the majority of the 40-odd members of the Eurocommercial Paper Association are hardly active, and perhaps half-a-dozen dealers dominate the market, 25 firms are dealers on more than 20 programmes and a dozen or more take an active role.

There are several reasons why the often self-serving prediction of a big dealer shake-out has failed to come about, despite the lack of profitability. The first is that it is often based on a false parallel with the US market, where an oligopoly of dealers, protected for 50 years by the legal exclusion of commercial banks from the business, has only recently been challenged.

Furthermore, many of the US commercial banks themselves - along with, for example, Japanese securities firms - are among those who see the ECP market as having strategic significance. The ECP can also help cement banking relationships with corporations, although this is being cited less often. The investor base for the market is more diverse than in the US, giving greater scope for so-called niche players, ploughing narrower geographical furrows.

Some also are seeking opportunities to "add value" by latching on swaps, options and the like to CP. Others see chances to make money in asset-backed commercial paper, though the growth of this market in Europe has been slower than many hoped, encouraging the view that ECP is a simple "vanilla" product.

Above all, many firms have rolled their ECP operation into another part of their business. Increasingly, ECP is viewed as one instrument among a spectrum of money-market instruments, providing opportunities for arbitrage, currency swaps and the like. As a result, the costs of a CP operation are part of a bigger pot, and it makes less sense to strip it out and close it down. Like the rest of the money market, commercial paper is a high-volume, low-margin business.

The low profitability has encouraged many dealers to turn to medium-term notes as potentially more profitable business. This continually-issued paper, with maturities theoretically up to 10 years, carries fees ranging from 10 to more than 60 basis points, depending on maturity - enough to tempt an ECP dealer's face light up. The product has posed the problem for many firms of where to place the desk: whether it should be regarded as part of the Eurobond operation (in which case problems often arise with origination) or as part of an ECP operation (where money-market investors are usually not interested in medium-term paper).

There is still a wall of investor scepticism to overcome before the MTN market is accepted by investors in Europe - their worry seems to centre on their ability to sell the paper at a sensible price if they need to before maturity - and can hold a candle to its US counterpart. But the market more than doubled in size in 1988 to end the year at \$5.65bn, and grew \$700m in December alone, according to Euroclear, so 1989 has started on a positive note.

The strengthening of many domestic commercial paper markets was an important development over the last year, although it brings potential problems for issuers. For example, a significant proportion of US dollar paper is placed with Japanese investors after having been hedged into yen. The development of the yen market suggests that issuers' programmes may start to compete with each other.

The Bank of England gave a spur to the issuance of Ecu-denominated commercial paper with its Ecu Treasury Bill programme.

Continued on next page

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**COMMERCIAL PAPER 2**

**Paperspeak — a glossary of the terms they use**



**Arbitrage:** The activity, theoretically of minimal risk, through which issuers, dealers or investors profit from exploiting differential yields. For instance, the treasurer of company X issues paper at 5 basis points (five-hundredths of the percentage point) above Libid (see below) and invests the proceeds in the paper of company Y, which yields Libid plus 15 basis points.

**Definitive notes:** Bearer promissory notes issued on special quality paper, often preprinted.

**Global notes:** Plain paper notes introduced as a low cost alternative to definitive notes, usually issued as evidence of trades with the same issue or maturity date.

**Euronotes:** Paper issued through a tender panel of firms which bid for notes, usually of certain maturities, from the issuer. In investor terms, Euronotes are often indistinguishable from ECP (see below). From the issuer point of view, tender panels tend to be larger than ECP dealer groups, and the ECP flexibility in terms of maturity for example is probably greater.

**Eurocommercial paper (ECP):** Short-term negotiable bearer instruments continually issued in the international markets in dollars, Ecu or yen. Prices are quoted on the basis of true money market yield as an annualised percentage. This is often compared to rates in the interbank market: Libor, Limesan, Libid.

**Hedged or swapped paper:** Created where commercial paper in one currency is converted to an investment in another currency through simultaneous spot and forward foreign exchange contracts.

**Issuing and Paying Agent:** Responsible for the running of the operational aspects of a programme, for example, documentation, authentication, settlement and repayment on maturity.

**Libor, Limesan, Libid:** London interbank offered, mean and bid rates — the rates at which banks offer or bid for funds in the interbank market, or the mean between those two levels. Used as a benchmark in the ECP market.

**Medium-term notes:** Continually-issued fixed-interest securities of longer than one-year in maturity. Can be viewed, depending on your position, as long-term commercial paper or as continuously-offered bonds.

**Rating:** An independent assessment, usually expressed in letters, of an issuer's ability, to honour the obligations on its securities.

**Secondary market:** Where paper is traded among dealers subsequent to issue. Except in the case of sovereign-risk paper, where there is an active market, dealers claim their placement is so firm that it hardly exists.

**Settlement:** The transfer of funds from buyer to seller and the payment of interest and principal to the investor at maturity.

**Spread:** The difference between the yield at which a dealer buys paper and the yield at which he sells it. This averages around 3 basis points in the ECP market, although there are attempts to introduce US-style commissions into Europe. In the US, this commission can be as much as 1/2 percentage point (12 1/2 basis points).



Stephen Fidler

VIEWED from the dealers' desk, there is nothing particularly kind and gentle about the Eurocommercial paper market.

Cut-throat competition between dealers has been part and parcel of this market, so that banks excluded from a coveted dealership have sometimes telephoned the issuer to inform him that his paper is trading expensively in the secondary market.

At the same time, issuers are a more friendly lot, and information about poorly performing dealers is disseminated fast.

Competitive though it is, many other elements of Eurohype have gone out of the Eurocommercial paper market as it has matured, leaving dealers with a rather unglamorous money-market instrument — and a business that an inexplicably large number of people still seem keen to be in. The most pressing question for all is how to justify an operation that often barely covers its costs.

Whereas ECP used to be a very distinct product, many bankers have now positioned it squarely among other instruments on the money market desk. They deny that this move is to disguise the fact the product does not make much money.

Instead, the move enhances customer service. At Swiss Banking Corporation London, for instance, ECP is now sold off the treasury customer desk, alongside foreign exchange, bills, certificates of deposit and forward rate agreements.

Rupert Dent, an SBCL director, says that his sales force needs a "balance of specialisation", so that they can work in

related markets and thus provide better advice.

Another technique at SBCL, which some other banks are beginning to adopt, is to organise staff so that they speak to a cross-section of both issuers and investors. This approach contrasts with the arrangement in the US domestic market, where a small number of executives buy all the paper, and a vast sales force pushes it out to investors. SBCL argues that its method allows each dealer to get a more accurate feel of what is going on on both sides.

There are now enough ECP programmes outstanding for the larger houses to have become rather choosy about accepting new dealerships if they are to service their clients properly.

While a presence on too few programmes will leave dealers scrambling for paper to meet investor demand, an attempt to service too many will equally lead to an unwieldy operation.

As houses look close to 200 dealerships, they need to scrutinise their list narrowly. According to International Financing Review, Citicorp, SBCL,

JP Morgan and Merrill Lynch, all have more than 180 ECP and ECD programmes.

Reviews — annual or more frequent — are now accepted practice among dealers, giving them the opportunity to discard "problem" programmes. Problems may be attributable to anything from personality clashes to an issuer whom the dealer contests consistently comes to the market at the "wrong price" — that is, too cheaply.

Another practice that banks dislike is issuers selling paper by quasi-auction, accepting the cheapest of several competitive bids. Practitioners argue that this affronts the concept of an investor-driven business. Certainly the US market does not function in this manner — there, issuers apportion discrete

chunks to each dealer, to work on separately.

Some dealers prove more choosy than others — those intent on building volume show considerable patience with the most demanding of borrowers. Others have the choice made for them — many issuers prefer a core team of two or three dealers who turn up investors consistently, and do not wish to spend time calling those who regularly fall short. The latter are on occasions discharged from their obligations.

But the biggest problem the market faces currently is that of pricing. Whereas US CP commissions are of the order of 10 or 12 basis points, many dealers in London push ECP through their system for a fee of one basis point, and the more enthusiastic even broke the market free. JP Morgan estimates current outstandings at \$74bn; assuming a one basis point spread, that leaves just \$7.4bn to spread around a market place where at least 25 dealers have more than 20 programmes.

And stories abound of bargain basement pricing. A dealer on one infamous programme recalls bidding for one particular tranche and failing to secure paper. Half an hour

later he was astonished to receive a call from another bank offering him paper from the self-same issue at a price considerably better than the unsuccessful one he had posted.

Some dealers argue that, in a volume business, they have to bolster their throughput at any cost. Others insist that spreads will have to widen if the market is to be viable in the long term.

Mr Trevor Bush, at Warburg, warns: "Issuers who push dealers too hard in terms of price find that they reach a plateau in their outstandings beyond which they cannot progress." There is, he argues, a right, and a wrong, price for everyone's paper.

Optimistic dealers say they see prospects for fatter spreads; some even report evidence of marginally higher fees available during the last year.

Those with the largest number of programmes cling to the notion that both investors and issuers will pay a premium for access to a longer list of names.

Colin McKechnie, at JP Morgan, points out that his team talks to some 125 of his 178 issuers daily, and to at least double that number of investors. "That service is worth a basis point or two," he reckons. "If an investor calls two or three dealers our size, he has covered the market." There are currently some 700 programmes outstanding.

No one will admit thinking that they can make money from positioning CP — except perhaps in the secondary market, where some secondary trading has developed, fostered by the discount houses. On the whole, dealers insist that their duty to the issuer dictates that paper is placed firmly with end investors. Those running fairly stable books justify the dimensions of their positions by pointing to the need for inventory to smooth market gaps.

A proportion of issuers exercise discipline anyway by demanding breakdowns of where the paper is held, and are described as "not polite" if the outstandings got lost en route to the end investor.

All in all, the dealer community seems to be involved in a rather costly game of chicken, as it waits to see who will dare to insist on the wider spreads they all so desperately need.

At Swiss Banking Corporation London, where Eurocommercial paper is now sold off the treasury customer desk, Rupert Dent says his sales force needs a "balance of specialisation"

**Eurocommercial paper, once a very distinct product, has lost much of its glamour**

**Playing chicken in the bargain basement**

**The biggest problem the market faces is that of pricing**

While a presence on too few programmes will leave dealers scrambling for paper to meet investor demand, an attempt to service too many will equally lead to an unwieldy operation.



**Top dealers in ECP & ECDs**

Institution	No. of dealerships
1 Citicorp	191
2 SBCL	185
3 JP Morgan	162
4 Merrill Lynch	160
5 Shearson Lehman	130
6 CSFB	128
7 SG Warburg	103
8 Chase	102
9 Morgan Stanley	83
10 Bankers Trust	65
11 First Chicago	61
12 UBS Sec	58
13 NatWest Cap Markets	49
14 BZW	45
15 BankAmerica Cap Mkt	42
16 Westpac	35
17 Enskilda Sec	33
18 Daiwa Sec	32
19 Marifan Trust	32
20 Goldman Sachs	29
21 ANZ	28
22 Nomura Sec	28
23 First Interstate	28
24 Midland Bank plc	23
25 Chemical	21

Source: International Financing Review

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**Hard going in London**

Continued from previous programme. Already borrowers such as Spain have been able to step up their Ecu issuance. As yet, much of this paper appears to be heading for a friendly cartel of central banks and parastatal organisations such as the European Investment Bank. Nevertheless, along with the growth of the Japanese market, the Ecu market could be significant in opening up the possibility of a global multi-currency market in commercial paper.

This announcement appears as a matter of record only. January 1989

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Katharine Campbell

Europe's MTN market is starting to grow, but . . .

# Volumes fail to reflect dealer effort

Top dealers in medium-term notes		
Institution	No. of dealerships	
1 Merrill Lynch	30	
2 CSFB	25	
3 SG Warburg	21	
4 SBCI	19	
5 Salomon Brothers	18	
6 Morgan Stanley	15	
8 Shearson Lehman	15	
6 JP Morgan	11	
9 Citicorp	9	
10 First Chicago	7	
11 Chase	6	
12 Enakida Sec	5	
12 Goldman Sachs	5	
14 Bankers Trust	4	
14 UBS Sec	4	
16 First Interstate	3	
17 ANZ	2	
17 Midland Bank plc	2	
17 Morgan Grenfell	2	
17 NatWest Cap Markets	2	
17 Yamachi Sec	2	

IF WISHING were sufficient, 1989 would certainly be the year of the medium-term note in the international market. Dealers in Europe cast their eyes enviously across the Atlantic, to where the market in medium-term notes — continually issued securities with maturities of longer than a year — has grown to \$75bn.

In Europe, by contrast, the size of the market is relatively small. In the words of one dealer: "It's not yet at critical mass."

According to figures from Euroclear, the market in Euro-medium term notes grew to \$5.65bn at the end of last year from \$2.57bn a year earlier.

Considering that, at the end of 1986, a mere \$38bn was outstanding, growth has been significant; yet many of the market's proponents admit to disappointment over volumes, particularly in view of the strenuous marketing efforts of many dealers.

Some of the market's difficulties reflect — and are in some cases caused by — those in the Eurocommercial paper market. Given that European investors are not generally natural investors in dollars, worry about the US currency's potential weakness deters them from both markets, but in particular from longer-term securities.

Concern about the dollar, of course, does not bother US investors directly; but, in the international market, it means that many investors are interested only when there are attractive currency swap opportunities. As a result, they offer only spasmodic support to the market.

Partly related to worries about dollar weakness, the US has also provided lower yields

for those borrowers with access to both markets, just as the US commercial paper market has proved significantly more attractive to lenders than its Euro-counterpart.

Of course, the Eurobond market itself is potentially prey to the same problems when the dollar looks weak. Yet in 1988 the new-issue market had its second-best year with something like \$170bn raised in new bond issues.

While it is natural that adverse circumstances will hit an emerging market harder than an established one, it is also obvious that not everything has been satisfactory in the medium-term note market.

The main limiting factor, as most dealers will admit, is investor scepticism about liquidity, their ability to sell the paper at a competitive price. Liquidity has been a big issue among institutional investors in the Eurobond market, which has proved itself sensitive to demand for bigger, more liquid issues. Because medium-term notes are issued in small chunks, liquidity cannot exist in the sense that it does in many bond markets.

In theory, the dealer that places the notes is supposed to provide that liquidity. Dealers say that it is the prospect of developing a poor reputation with investors that keeps their prices honest.

They also point out that the Eurobond market's public relations may have been overdone — that a liquid, actively-traded Eurobond issue is the exception even these days, rather than the rule. But — whether from experience or natural scepticism — it seems that investors are not yet convinced

Stephen Fidler

THE Eurocommercial Paper Association (ECPA) is currently going through something of a crisis.

Originally established as the Euronote Association in April 1986, to regulate the fast-growing Euronote and Eurocommercial paper markets, today its rules and guidelines are increasingly under fire for bearing little relation to current market practices.

Its critics — all of whom are members of the association — say that the transformation of the market between 1986-1987 from a traded to an almost exclusively placement business has made most of the ECPA's rules redundant, and removed many of the important and contentious issues which it was originally set up to tackle.

The fact that the secondary market in ECP has become a sideshow to the more important business of placing paper with end-investors helped to create the central dilemma which the association faces, and appears unable to resolve.

## To some, the Klockner saga proved how isolated the ECPA has become from the ECP market's workings

— this is the question of the role of the secondary market in ECP and the willingness, or lack of it, of dealers to quote realistic two-way prices in ECP when requested by investors or other market makers.

The problems associated last October with the troubled West German trading company Klockner — when dealers refused to buy Klockner paper from worried holders — illustrated how belief in a traded market has been undermined by changing market practices.

To some in the business, the Klockner saga also proved how isolated the ECPA has become from the daily workings of the ECP market.

When confronted with the refusals of its members to deal

with Klockner paper, the ECPA's response was to justify what happened on the grounds that it represented a "change in material circumstances" to the company (Klockner) which gave the dealing banks the right not to take on the paper.

The secretary of the association, Michael Anderson of First Chicago, makes no apology for the stand taken by the ECPA. Ultimately the commercial rights of the dealing house will take precedence over the demands of the investor, he says. "Nothing can be imposed that takes away from institutions the right to make their own internal credit decisions. The guidelines the association sets reflect this reality." In essence, if dealers do not want to trade they do not have to.

Yet this argument runs counter to the association's own handbook which, in the latest issue (December 1988), under the section headed "Rules for Market Makers", categorically states that market makers are "required to make markets to any counterparty whose credit is approved. . . will make competitive spreads at all times. . . [and] are required to make a two-way market if they own stock."

Among the many who believe that these rules do not tally with market practice is Bill Sullivan, commercial paper trader with Chase Manhattan. He believes the rules are "irrelevant", because in an investor-driven market there is no obligation for market makers to deal with each other.

"Our job is to facilitate the issuance of paper from issuer to investor," says Mr Sullivan simply. "Our responsibilities as dealers are first to the investor, second to the issuer, and

The Eurocommercial Paper Association faces internal criticism

# The game's top players may have outrun their rulemaker



Mr Michael Anderson: 'The guidelines the association sets reflect a reality'

So where does that leave the association? Members say that it serves a useful purpose as a forum for discussing the issues and problems facing the market.

The ECPA, however, is aware of these discrepancies, and plans to reform its rules sometime in the next few months. Mr Anderson promises that they will "reflect the fundamental workings of the market."

Yet, because the association has no powers to impose its rules, abridged or otherwise, on its members, there appears little point in laying down new regulations.

This is something accepted by the ECPA's chairman, David Dobell — who admits that the association's rules are, to a great extent, academic.

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"Our job is to set a code of practice which we expect members to abide by — but we have no formal sanctions to enforce

The association gathers together the views, opinions and market practices of its 40-odd members engaged in the ECP business and presents them to the Bank of England, which it visits three or four times a year, explains Mr Dobell. The association has no statutory powers invested in it by the Bank, but it does have its full support.

The feeling remains, however, that the ECPA's position is being undermined by the changing face of the ECP market. The association is made up of over 40 houses, yet as much as 80 per cent of the business is dominated by barely half a dozen members. Some of these major players, said one influential dealer, only go to meetings to pay "lip service" to the idea of a representative body.

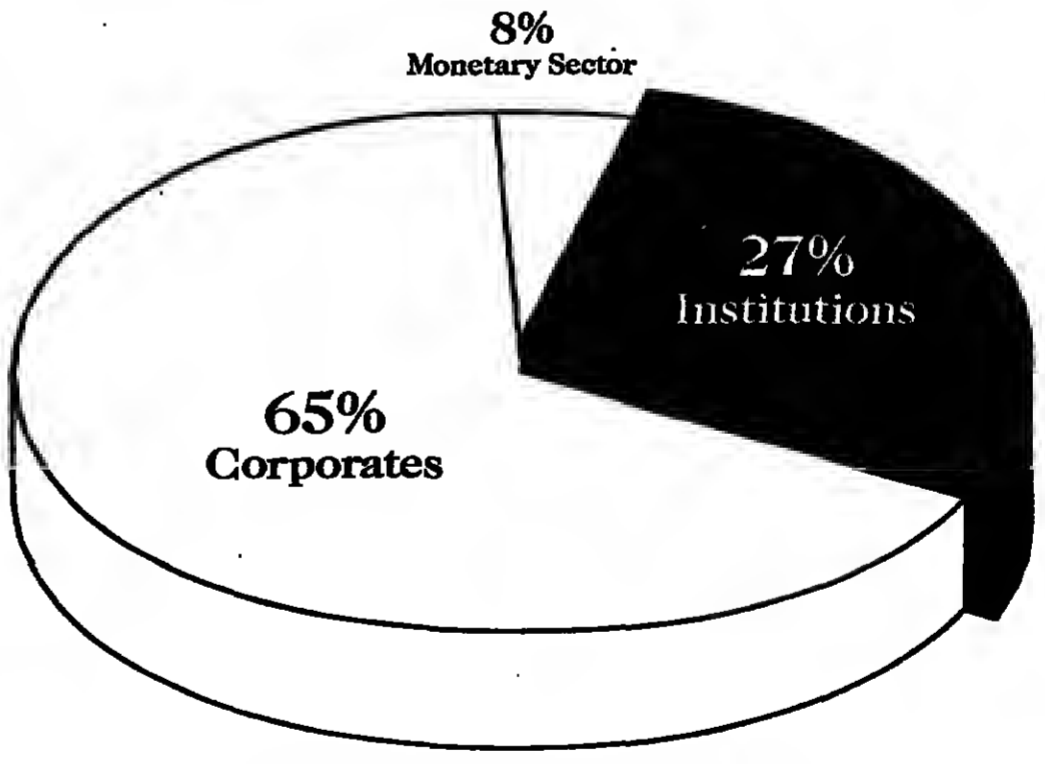
"When you are a leading house, why should you be a member of an association which is only there to help the 30 or so small members who make up 'the rest of the market'?" asked the dealer. He believes the ECPA only benefits the smaller players who go to the meetings to pick up information from other participants and find out what affects the business of the eight houses that dominate the market.

The dealer would like to see the association's membership whittled down to just the top eight or 10 market players — a suggestion which the association regards as unfair, saying that the smaller members — who are often valuable niche players in the market — have as much right to voice their opinions as the big players.

Yet, even David Dobell admits that the ECPA's days could be numbered, and the departing chairman (he will not stand for re-election this month) issues a sombre warning about the association's future: "There are likely to be fewer rather than more participants in the ECP market as time goes on, and eventually a formal association may be seen to have outgrown its usefulness."

Patrick Harverson

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COMMERCIAL PAPER 4

HEDGING

Forex swaps may be tailing off

MOST Eurocommercial paper is still issued in dollars, while investors are rather more catholic in their currency tastes.

Eliminating CP currency risk is straightforward, even if the resulting package is not always ideally flexible.

It is the dealers' job to monitor swap rates continuously, looking for yield enhancement for investors, or savings for borrowers.

Issuers, equally, may wish to effect swaps. A Canadian borrower, for example, could tap relatively liquid ECP dollar funds.

Mr Gordon Kerr, at Bankers Trust, notes that investors have grown in sophistication, and will choose between a wide range of short-term currency investments.

The foreign-exchange swap, moreover, is tricky to unwind, should the investor require to put his paper back to the market.

No statistics are available to determine what proportion of the total market is swapped.

Mr Kerr characterises the conventional forward as "totally illiquid and personalised" in the context of ECP.

SEK is sufficiently pleased with the results to be discussing extending the dual currency feature among the other three dealers on the program.

Mr Bush notes: "Every-one talks to the same investors. For a while, those dealers using the swap will place all the business. But what happens when the swap does not work?"

Some bankers have been attempting to combine other treasury products with CP to produce packages in both the interest-rate and currency field.

SEK, for example, has issued some \$2.7bn worth of paper since the launch last summer.

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rate agreement (FRA), a contract that confers interest rate protection for a specified period in the future.

Other dealers have worked on products that look more like a genuine hedge.

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ASSET-BACKED CP

Europe bides its time as new rules spur US

DESPITE A variety of brave European efforts at innovation over the past year, asset-backed commercial paper remains largely an American affair.

Investors, in turn, effectively bet on the direction of JGB futures, and the structure, which has not been publicised, allows them to buy or sell the market, or alternatively take out a straddle if they think bond prices are becoming.

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ance sheet, therefore, has become a much more attractive proposition.

Indeed, Mr Goldberg said, the primary issuers of asset-backed CP in the US are the off-balance sheet funding vehicles of US banks.

Several deals announced with much fanfare in Europe last year took months to launch, with progress hindered by lenders and rating agencies alike.

Mr Bush notes: "Every-one talks to the same investors. For a while, those dealers using the swap will place all the business. But what happens when the swap does not work?"

SEK, for example, has issued some \$2.7bn worth of paper since the launch last summer.

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assets in order for securities to qualify for the top-flight rating - a requirement that has proved a particular stumbling block for those assembling asset-backed Euro-CP.

While US institutions have issued billions of dollars in long- and medium-term securities backed by mortgages, the sort of receivables backed by commercial paper are short-term, some with maturities of no longer than 30 days.

Foremost among these projects is Citicorp's Corporate Asset Funding Corp (Cafco), which now has about \$3.5bn in assets, and a near-equivalent

amount of commercial paper outstanding. Cafco's assets are actually an interest in a pool of receivables from various major US corporations, such as DuPont Chemical.

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Securities houses say asset-backed paper in Europe is just a matter of time, and point to the increase in the number and variety of programmes

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THE NAME BEHIND THE NAMES

Advertisement for Barclays de Zouete Wedd featuring logos for MECCA, Sears plc, Bass, Unilever, Cable and Wireless, and Royal Insurance.

BARCLAYS de ZOETE WEDD

Advertisement for CATER ALLEN, a leading market maker in Sterling Commercial Paper, with contact information for Edward Jewson.











INTERNATIONAL CAPITAL MARKETS

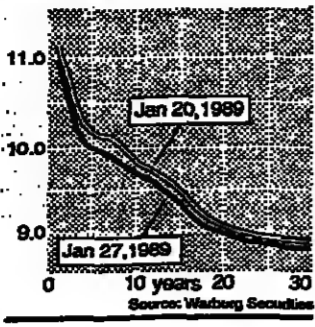
UK GILTS

A thirsty horse discovers water

IF THERE WERE any lingering doubts as to whether the British economy has turned or not, they were virtually dispelled last week - for the gilt-edged securities market at least. The market was like a thirsty horse that had small water and then discovered it. It drank heartily at the trough - though the Bank of England was a little more reserved in its buying - and already there is talk of the pre-Budget "run up". For those looking to explain the strength of the market three interconnected factors stand out: the belief that the Chancellor's use of the interest rate weapon has begun to show definite signs of working, combined with the recession; the lack of new issues of gilts. This in turn has run up against the third factor: that investors who have to commit some funds to gilts cannot afford to be out of a market that is rising, no matter how attractive money market yields are at the moment. That said, there is a widening gulf between money market instruments and gilts, making the latter increasingly expensive relative to the former. The purely technical factors behind the current rally left the primary dealers, holding larger amounts of stock than they have for some time. Like most others, they too had been selling in the market that has occurred over the past two weeks. A technical correction can not therefore be ruled out.

UK gilts yields

Related as per (%)



Together with the signs of a slowdown in consumer spending coming through earlier, both the Confederation of British Industry's quarterly trends survey and Friday's trade figures for December combined to produce a strongly rising price index. In the back of analysts' minds is that there may also be a second leg to the consumer slowdown when, in April, 1.1m mortgage holders with the Halifax Building Society receive notice that their mortgage interest rates will rise from 10.25 per cent to 13.5 per cent. The CBI provided the first and most comprehensive check-up on British industry since the tightening of monetary policy last year. It was generally supportive of the Treasury's views on the effects of interest rates.

There was a sizeable easing in industry's capacity constraints; planned price rises appear to be no more than normal for this time of the year; and, investment intentions remain extraordinarily buoyant. All of this bodes well for the domestic component of the "soft landing" scenario. Then there were Friday's trade figures and the "headline" fall in the current account deficit to £1.2bn for December. The figure itself was less significant than what the full trade figures suggested about imports, and hence domestic demand. On Friday, the Treasury was keen to point out that over the year, the quarter on previous quarter growth rates in import volumes fell from 11 per cent in June to 6 per cent in September and 2 per cent in December. This would therefore seem to be supportive of the Treasury's Autumn Statement forecast of a 5 per cent rise in non-oil import volumes (excluding electricity) in 1989 compared with 1988. Growth in imports will, however, have to continue to slow, although not dramatically further, to a level around that achieved in the third quarter of last year. So far so good, but what about exports? This is the crucial second leg of the benign slow-down. Exports, so the theory goes, will divert some production to export markets to make up the slack caused by the consumer slowdown.

The growth in non-oil exports (excluding electricity) is not propitious. The quarter on previous quarter growth rates show an apparently alarming trend. In June, export volumes were 5 per cent higher than the preceding quarter; so too in September. In December however, export volumes fell by more than 2 per cent. This at the very time imports showed their largest fall. The CBI survey does not appear to offer much encouragement either on the exports front. Manufacturers' optimism for the year is at its most pessimistic since mid-1986, new export orders secured have fallen sharply as have expected deliveries over the next four months. This good news but bad news outlook on the trade side raises some interesting questions about sterling. It would seem unlikely that the next move in official UK interest rates is up. But the tightening in policy under way in Europe and the US seems to have some way yet to go. Many analysts on this side of the Atlantic, at least, see another rise in West German and perhaps US interest rates in the offing. If that happens, the current level of protection sterling enjoys will be diminished further. Will the Treasury sanction an early fall in sterling or be forced to match the recent rise in world interest rates?

Simon Holberton

US MONEY AND CREDIT

Questions over Fed inflation policy

AS EVERY schoolboy knows, central bankers used to travel the world in the 1960s and 1970s regularly boasting about their plans to destroy the world with hyper-inflation. They never missed a chance to ridicule in public the contemporary notion of stable prices. And they purposely ignored all economic statistics, deliberately stoking up economic activity just when it was obvious to all that inflation was getting out of control. With the benefit of that little lesson in economic pre-history, it becomes easy to understand the jubilation in the US bond market this week. When Mr Alan Greenspan, chairman of the Federal Reserve, declared on Tuesday that 5 per cent inflation was "clearly too high and must be brought down," long-term bondholders had finally found a protector. Here, at last, was a central bank governor with a crusading zeal against inflation. What else could one say about a man who was prepared to make a promise like this to Congress. The Fed would "err more on the side of restrictive-ness than stimulus" until it achieved its objective of "price levels sufficiently stable so that expectations of change do not become major factors in key economic decisions."

After hearing these words, many investors could not resist locking up money at 8 1/2 per cent for 30 years. And yet, with yields at the bottom of a year-long trading range, it seems worth questioning the market's bullish assumption - that Mr Greenspan will succeed where every previous Fed chairman has failed, that he will break the back of inflation without putting both the bond market and the economy through a traumatic and protracted squeeze. The first reason for scepticism is the economic record so far. Mr Greenspan's tightening manoeuvres since he became Fed chairman have been too cautious to have any significant impact on economic growth or inflation. The latest batch of economic statistics amply bears this out. Friday's GNP figures, which showed a growth rate of 2.0 per cent in the fourth quarter, translated into a 3.1 per cent rate, once pure accounting effects of the summer drought were factored in. More significant was the breakdown of the fourth quarter GNP figures. Residential investment grew at an annual rate of 13 per cent during the quarter, while imports and personal consumption grew by 7 and 3 per cent respectively.

Meanwhile real exports and business investment both declined. In other words, the balance of the economy's growth is precisely wrong for long-term balance of payments adjustment. All the sectors Mr Greenspan wanted to subdue seemed to be gathering strength towards the end of 1988, while those he wished to encourage were flagging. The net effect was that the economy entered the present quarter with considerable momentum, perhaps enough to generate a growth rate of 3 1/2 to 4 per cent, excluding drought effects. If, as the Fed must hope, capital spending and exports pick up again in the coming months, the GNP seems set to grow well above the Fed's informal 2% to 3 per cent target. Secondly, there is the big question mark over the Fed's entire strategy of controlling inflation without risking a recession. Past experience suggests strongly that it is impossible to reduce inflation without first raising unemployment. That while economic growth substantially slower than Mr Greenspan's target, which is designed to stabilise unemployment. In reality, therefore, the Fed's present objective appears to be stabilising inflation, rather than pushing it down in the foreseeable future - and, to be fair to Mr Greenspan, that was essentially what he told Congress this week. However, even if the meticulous fine tuning required to stabilise inflation and unemployment were possible in theory, it would raise a host of practical and political problems. President Bush himself offered a hint of these immediately after Mr Greenspan's statement, when he observed that "I don't want to see us move so strongly against fear of inflation that we impede growth - we have to keep expanding opportunities for the working men and women of this country. In case the markets missed the economic import of that comment, Mr Michael Boskin, the President's new chief economist, told the Congress the following day that he expected interest rates to "fall substantially," adding that an average rate of 6.5 per cent for three-month Treasury bills was "not unreasonable." The T-bills

yielded 8.6 per cent when Mr Boskin spoke. Mr Boskin's reasons for wanting lower rates were clear enough - without them the 1989/90 budget would become completely unmanageable. Amid the current euphoria on Wall Street, it seems to worry nobody that the current year's deficit, far from shrinking, looks like exceeding the previous year's \$165bn shortfall by about \$10bn. As Mr David Hale of Kemper Financial Services notes: "Bush's whole budgetary strategy is built on continuous stagnation. If the White House is already worrying about Fed tightening, even before there has been any economic pain or economic deceleration, what would they say if Greenspan's policies started to bite?" This leads to the last and, for investors, most significant objection to the present market euphoria. The Fed is not going to overcome inflationary expectations simply by raising short-term interest rates for a few months and then cutting them again at the first sign of economic pain. To be effective, monetary tightening has to cause some pain somewhere in the economy. In Mr Hale's words, "the Fed has to intimidate the private sector." This is a lesson which anyone who lived through the Fed's repeated unsuccessful attempts to slow an overheating economy in the late 1970s and late 1980s will remember. But so far, with the housing market recovering, the stockmarket booming and employment growing, there is precious little sign of anyone being intimidated.

Why is nobody intimidated? For the same reason investors are rushing to buy equities and long bonds. Everyone believes interest rates will drop abruptly the moment Mr Greenspan sees the slightest danger of a recession - and that a recession will not be allowed to occur. In this expectation they are probably right - a poor case for secular disinflation and long-term bond investment. As Mr Hale observes: "What gives a central bank credibility in combating inflation is the threat of a recession, not the prospect of an indefinite bull market."

Anatole Kaletsky

FT/AIBD INTERNATIONAL BOND SERVICE

Table listing international bond yields and prices for various countries including Australia, Canada, France, Germany, Italy, Japan, and the UK. Columns include Issuer, Maturity, Yield, and Price.

US MONEY MARKET RATES (%)

Table showing US money market rates for various terms: 1 week, 1 month, 3 months, 6 months, 12 months. Columns include Last Friday, 1 week ago, 3 months ago, 6 months ago, 12 months ago.

US BOND PRICES AND YIELDS (%)

Table showing US bond prices and yields for various maturities: 30-year Treasury, 20-year Treasury, 10-year Treasury, 5-year Treasury, 2-year Treasury, 90-day Commercial Paper.

NRI TOKYO BOND INDEX

Table showing NRI Tokyo Bond Index performance from December 1985 to 1988. Columns include Average yield, Last week, 12 wks ago, 26 wks ago.

Daily Mail and General Trust PLC Statement by Viscount Rothermere, Chairman

The period since my last statement has seen the occurrence of events of profound significance for Daily Mail and General Trust. The Board decided that it was in the best interests of the Company to seek to acquire those shares in Associated Newspapers Holdings (ANH) which it did not already own. I am pleased to report that the resulting recommended offer has been successful and that ANH should shortly become a wholly owned subsidiary of the Company. The offer, which has cost £525 million, has been entirely debt financed. It is the intention of your Board to take appropriate action to reduce this burden of debt significantly. The first step has already been taken by the realisation of much of the Company's portfolio of listed investments. ANH has reported a 25% increase in trading profit. Its London based newspapers are in the midst of moving to new buildings, which incorporate the latest in newspaper technology. These moves represent a major undertaking and their successful achievement is of the greatest importance. The future economic climate and the development of increasing competition will also be crucial to the level of profitability achieved by its national and by its highly successful regional newspapers. The accounts deal with the period before the offer for ANH shares. Total earnings of the Company have decreased sharply from 71.0 pence to 39.1 pence per share as a result of the decision of ANH to recommend no final dividend. Nevertheless, the Board is recommending that the total distribution on the Ordinary and 'A' Ordinary Non-Voting Shares be 73.0 pence per share. 12th January, 1989. This Statement forms part of the Annual Report posted to shareholders on 27th January, 1989. The Annual General Meeting of the Company will be held at Stationers' Hall, Ludgate Hill, London EC4 on Tuesday, 21st February, 1989.

STRAIGHT BONDS: Yield to redemption of the mid-price. Amount listed is expressed in millions of currency units except for Yen bonds, where it is in billions. FLOATING RATE NOTES: US dollars unless indicated. Margin above six-month offered rate for US dollars. C.c.p. = current coupon. CONVERTIBLE BONDS: US Dollars unless indicated. Prem = percentage premium of the current effective price of buying shares via the bond over the most recent share price. WARRANTS: Equity warrant price = exercise premium over current share price. Bond warrant price = exercise yield at current warrant price. Closing prices on JANUARY 27.





UK COMPANY NEWS

Thomson keeps options open in Plessey takeover battle

By David White, and Paul Betts in Paris
FRANCE'S Thomson electronics group does not rule out making a fresh move in the Plessey takeover battle in the UK despite the collapse of the attempted international counter-bid for the General Electric Company earlier this month.

Phoenix continues to rise from the ashes
Nick Garnett takes a look at a steady trend rolling through the steel industry

THE RECENT announcement that United Engineering Steels, Britain's second largest steel company, is taking over British Bright Bar, a West Midlands bright steel supplier, underlines a steady trend rolling through the industry.

UK STEEL DELIVERIES table with columns for year and tonnes(m)

to be Europe's largest special engineering steels producer with total sales in 1987 of £577m, bought last year a controlling interest in Woodstone Rolling Mills, a speciality steel bar maker. It also took over in 1988 the melting shop interests of FH Lloyd.

Independent Investment asset value surges 34%

INDEPENDENT Investment Company, the Ivory & Stone-managed investment trust which was involved in complex reorganisation of three other trusts in the same stable last year, saw a 34 per cent rise in net asset value to 69.5p at end-December.

Molinare falls to £65,000 loss

A low level of activity in its production division and an exceptional payment of £162,000 adversely affected the performance of Molinare Visions, which reported pre-tax losses of £65,000 for the six months to November 30 1988.

Whitegate expansion

WHITEGATE Leisure, a leisure company with a strong interest in healthcare via October's acquisition of RealCare Homes Business, a nursing homes concern, reported pre-tax profits of £26,000 for 1988, its first year of trading on the Third Market.

Postal strike limits KLP to 5% increase

KLP Group, the sales promotion company which tackled 17 acquisitions under its belt during the 1987-88 year, raised its turnover for the period by 76 per cent to £50.58m but achieved a pre-tax profit rise of only 5 per cent to £2.57m.

Telecomputing in the red

A VIRTUAL break-even during the second six months left Telecomputing, a USM-quoted developer of computer software products, with a loss of £184,000 pre-tax for the full year to the end of September 1988. That compared with profits of £386,000 for the previous year.

BOARD MEMBERS table with columns for name and position

Baldwin table with columns for name and position

FT Share Service table with columns for company name and share price

US \$100,000,000 Allied Irish Banks Plc table with columns for interest rate and terms

TAMSA table with columns for product name and price

MERCURY OFFSHORE STERLING TRUST (SICAV)
Registered Office: 10, boulevard Roosevelt, Boite Postale 408, L-2014 Luxembourg, Grand-Duché de Luxembourg, R.C. Luxembourg No. B.24.990
NOTICE OF ANNUAL GENERAL MEETING AND OF EXTRAORDINARY GENERAL MEETING

FT Share Service
The following securities were added to the Share Information Service in Saturday's edition:
BYE Warrants (Section: Industrials), British Steel (Industrials), Dai Ichi Kangyo Bank (Banks), Echlin Inc. (Americans), Enterprise Oil 10 3/4 % U.S. Ln. Stk. 2018 (Oils), Tollgate Holdings (Industrials), Williams Holdings 8.0p Cum. Conv. Red. Pref. (Industrials).

TAMSA
TUBOS DE ACERO DE MEXICO, S.A.
US \$85,000,000
Floating Rate Notes due 1989
In accordance with the provisions of the Notes, notice is hereby given that the rate of interest for the period from 31st January, 1989 to 31st July, 1989 has been established at 10 1/2 % per annum.

ib Italian International Bank Plc
U.S. \$60,000,000
Floating Rate Notes due 1991
Notice is hereby given that the Notes will carry an interest rate of 9 3/4 % per annum for the period 30th January 1989 to 31st July 1989. Coupon Amount per US \$10,000 note will be US \$482.50

FINANCIAL TIMES STOCK INDICES table with columns for date and index values

AMI Healthcare
AMI Healthcare Group plc
£75,000,000
STERLING COMMERCIAL PAPER PROGRAMME
Arranged by Barclays de Zoete Wedd Limited S.G. Warburg Securities
Dealers Barclays de Zoete Wedd Limited S.G. Warburg Securities
January, 1989



FT UNIT TRUST INFORMATION SERVICE

For Current Unit Trust Prices on any telephone ring direct 0534 4 + five digit code (listed below). Calls charged at 35p per minute peak and 25p off peak, inc VAT

AUTHORISED UNIT TRUSTS

Main table containing unit trust information, organized into columns for various trust categories and individual trust names with their respective prices and details.

GUIDE TO UNIT TRUST PRICING. Includes sections for INITIAL CHARGES, NET PRICES, and a note about the FT Unit Trust Information Service.

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FT UNIT TRUST INFORMATION SERVICE

For Current Unit Trust Prices on any telephone ring direct-0836 4 + five digit code (listed below). Calls charged at 35p per minute peak and 25p off peak, inc VAT

Main table containing unit trust information, including columns for company names, unit prices, and other financial data. The table is organized into multiple columns and rows, with various sub-sections and headings.

OTHER UK UNIT TRUSTS

INSURANCES

Table listing insurance companies and their respective unit prices, located in the bottom left corner of the page.

Continued on next page

FT UNIT TRUST INFORMATION SERVICE

For Current Unit Trust Prices on any telephone ring direct-0636 4 + five digit code (listed below). Calls charged at 38p per minute peak and 25p off peak, inc VAT

Main table containing unit trust information with columns for Name, Price, Yield, and other financial metrics. Includes sub-sections for Bermuda Authorised, Jersey Authorised, Offshore and Overseas, and Guernsey Authorised.

BERMUDA AUTHORISED

OFFSHORE INSURANCES

JERSEY AUTHORISED

OFFSHORE AND OVERSEAS

GUERNSEY AUTHORISED

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هكذا حالنا

FT UNIT TRUST INFORMATION SERVICE

Table containing FT Unit Trust Information Service data, including columns for fund names, managers, and performance metrics.

LONDON SHARE SERVICE

Table containing London Share Service data, including sections for British Funds, Foreign Bonds & Rails, and various financial instruments.

Table containing Money Market Trust Funds and Money Market Bank Accounts data, including interest rates and fund details.

LONDON SHARE SERVICE

For Latest Share Prices on any telephone ring direct-0834 43 + four digit code (listed below). Calls charged at 30p per minute peak and 25p on peak, inc VAT

AMERICANS - Contd

Table listing American stocks with columns for Stock, Price, Div, and other financial metrics.

CANADIANS

Table listing Canadian stocks with columns for Stock, Price, Div, and other financial metrics.

BANKS, HP & LEASING

Table listing bank and leasing stocks with columns for Stock, Price, Div, and other financial metrics.

BUILDING, TIMBER, ROADS

Table listing building, timber, and roads stocks with columns for Stock, Price, Div, and other financial metrics.

DRAPERY AND STORES

Table listing drapery and stores stocks with columns for Stock, Price, Div, and other financial metrics.

ELECTRICALS

Table listing electrical stocks with columns for Stock, Price, Div, and other financial metrics.

CHEMICALS, PLASTICS

Table listing chemical and plastic stocks with columns for Stock, Price, Div, and other financial metrics.

ENGINEERING - Contd

Table listing engineering stocks with columns for Stock, Price, Div, and other financial metrics.

FOOD, GROCERIES, ETC

Table listing food, grocery, and other stocks with columns for Stock, Price, Div, and other financial metrics.

INDUSTRIALS (Miscel.) - Contd

Table listing industrial stocks with columns for Stock, Price, Div, and other financial metrics.

HOTELS AND CATERERS

Table listing hotel and catering stocks with columns for Stock, Price, Div, and other financial metrics.

INDUSTRIALS (Miscel.) - Contd

Table listing industrial stocks with columns for Stock, Price, Div, and other financial metrics.

INDUSTRIALS (Miscel.)

Table listing industrial stocks with columns for Stock, Price, Div, and other financial metrics.

BEERS, WINES & SPIRITS

Table listing beer, wine, and spirit stocks with columns for Stock, Price, Div, and other financial metrics.

BUILDING, TIMBER, ROADS

Table listing building, timber, and roads stocks with columns for Stock, Price, Div, and other financial metrics.

ENGINEERING

Table listing engineering stocks with columns for Stock, Price, Div, and other financial metrics.

INDUSTRIALS (Miscel.)

Table listing industrial stocks with columns for Stock, Price, Div, and other financial metrics.

ENGINEERING

Table listing engineering stocks with columns for Stock, Price, Div, and other financial metrics.

INDUSTRIALS (Miscel.)

Table listing industrial stocks with columns for Stock, Price, Div, and other financial metrics.

INDUSTRIALS (Miscel.)

Table listing industrial stocks with columns for Stock, Price, Div, and other financial metrics.

INDUSTRIALS (Miscel.)

Table listing industrial stocks with columns for Stock, Price, Div, and other financial metrics.

INSURANCES

Table listing insurance stocks with columns for Stock, Price, Div, and other financial metrics.

LEISURE

Table listing leisure stocks with columns for Stock, Price, Div, and other financial metrics.

INSURANCES

Table listing insurance stocks with columns for Stock, Price, Div, and other financial metrics.

LEISURE

Table listing leisure stocks with columns for Stock, Price, Div, and other financial metrics.

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LONDON SHARE SERVICE

For Latest Share Prices on any telephone ring direct-0836 45 + four digit code (listed below). Calls charged at 80p per minute peak and 25p off peak, inc VAT

LEISURE - Contd. Table listing various leisure companies and their share prices.

PROPERTY. Table listing various property-related companies and their share prices.

TEXTILES - Contd. Table listing various textile companies and their share prices.

TRUSTS, FINANCE, LAND - Contd. Table listing various trusts, finance, and land companies and their share prices.

OIL AND GAS - Contd. Table listing various oil and gas companies and their share prices.

MINES - Contd. Table listing various mining companies and their share prices.

MOTORS, AIRCRAFT TRADES. Table listing various motor and aircraft trade companies and their share prices.

PROPERTY. Table listing various property-related companies and their share prices.

TEXTILES - Contd. Table listing various textile companies and their share prices.

TRUSTS, FINANCE, LAND - Contd. Table listing various trusts, finance, and land companies and their share prices.

OIL AND GAS - Contd. Table listing various oil and gas companies and their share prices.

MINES - Contd. Table listing various mining companies and their share prices.

NEWSPAPERS, PUBLISHERS. Table listing various newspaper and publishing companies and their share prices.

PROPERTY. Table listing various property-related companies and their share prices.

TEXTILES - Contd. Table listing various textile companies and their share prices.

TRUSTS, FINANCE, LAND - Contd. Table listing various trusts, finance, and land companies and their share prices.

OIL AND GAS - Contd. Table listing various oil and gas companies and their share prices.

MINES - Contd. Table listing various mining companies and their share prices.

PAPER, PRINTING, ADVERTISING. Table listing various paper, printing, and advertising companies and their share prices.

PROPERTY. Table listing various property-related companies and their share prices.

TEXTILES - Contd. Table listing various textile companies and their share prices.

TRUSTS, FINANCE, LAND - Contd. Table listing various trusts, finance, and land companies and their share prices.

OIL AND GAS - Contd. Table listing various oil and gas companies and their share prices.

MINES - Contd. Table listing various mining companies and their share prices.

SHIPPING. Table listing various shipping companies and their share prices.

PROPERTY. Table listing various property-related companies and their share prices.

TEXTILES - Contd. Table listing various textile companies and their share prices.

TRUSTS, FINANCE, LAND - Contd. Table listing various trusts, finance, and land companies and their share prices.

OIL AND GAS - Contd. Table listing various oil and gas companies and their share prices.

MINES - Contd. Table listing various mining companies and their share prices.

SHOES AND LEATHER. Table listing various shoes and leather companies and their share prices.

PROPERTY. Table listing various property-related companies and their share prices.

TEXTILES - Contd. Table listing various textile companies and their share prices.

TRUSTS, FINANCE, LAND - Contd. Table listing various trusts, finance, and land companies and their share prices.

OIL AND GAS - Contd. Table listing various oil and gas companies and their share prices.

MINES - Contd. Table listing various mining companies and their share prices.

OVERSEAS TRADERS, PLANTATIONS, MINE, FAR WEST, CENTRAL AFRICAN, FINANCE, OIL AND GAS, AUSTRALIANS, REGIONAL & IRISH STOCKS, TRADITIONAL OPTIONS, and MISCELLANEOUS. This section contains various market data, company announcements, and financial news.

CURRENCIES, MONEY AND CAPITAL MARKETS

FOREIGN EXCHANGES REVIEW

Hurdling the interest rate gamble

THE MOST important day in March to the gambling fraternity will almost certainly be March 14. This is one of the big days in the horse racing calendar, the Waterford Crystal Champion Hurdle at Cheltenham; it is also Budget Day in Britain.

Finding the winner of the Champion Hurdle looks no more difficult at present than delivering Friday's gamble, when short sterling was bought on Life at a level discounting a cut in UK bank base rates.

In all the ballyhoo surrounding the December UK trade figures, one point may have gone unnoticed. The figures were good enough to push March short sterling futures through resistance at 87.41 on the Liffe market.

Taking Friday's closing price of 87.48 away from 100 gives the equivalent cash rate of 12.53 per cent. At this level the market is discounting a cut of 1/2 point to 12 1/2 per cent in UK bank base rates.

This contract is deliverable on March 15, the day after the Budget. The City assumes the Chancellor will not countenance a cut in base rates before the Budget, but what about the day after the Budget? The market obviously believes this is now possible, but it is cutting matters rather fine. If it does not happen on the 15th, March short sterling cannot be worth as much as the market price on Friday.

The time of delivery on March 15 is also important. It is 11 am and the Bank of England will only send a signal of lower base rates before that time if there is a very large credit shortage on the day. If the authorities do not provide early help to the money market there will not be an opportunity to send a signal on rates until noon.

This gamble also assumes that everything goes well in the meantime, and that the economic news published in February - including money supply, bank lending and more

trade figures - does not prove a setback to confidence. Even if the gamble pays off and base rates are cut before 11 am on March 15 the profit margin is likely to make a bet of 5 to 4 against Kribensia winning the Champion Hurdle look attractive.

The trade figures were better than expected, but analysis of the underlying data does not suggest there will be any rush by the authorities to cut base rates. The overriding drive of Government policy is to reduce inflation, and this has probably not yet peaked. There was no indication in the trade numbers that British industry is suffering from uncompetitive-ness, and therefore no reason to believe that the economy is being strangled by a strong currency, high interest rate policy. The trade gap shrank because exports rose 2.7 per cent in December while imports were virtually unchanged.

rather too enthusiastic about the trade news, but it can be said that sterling and its associated markets came through an important test of sentiment. A fall in the current account deficit to \$1.26bn in December, and a downward revision in the November shortfall to \$1.47bn, were at least a good as most optimists had hoped. Sterling gained about 1/2 pipping on the news, and the markets in general became very frothy. The FTSE 100 index went through 2,000 and gifts put on up to 1/2 point.

The cash interest rate market was much more muted, perhaps the most worrying point about all the enthusiasm. On this basis, it may seem a trifle optimistic to assume that better trade figures in December will be translated into the base rates cut on one specific day in March. Taking a gamble over the hurdles at Cheltenham may be a better bet.

Markets may have become

Colin Millham

C IN NEW YORK, CURRENCY RATES, CURRENCY MOVEMENTS, OTHER CURRENCIES

EURO-CURRENCY INTEREST RATES, POUND SPOT-FORWARD AGAINST THE POUND

EXCHANGE CROSS RATES, DOLLAR SPOT-FORWARD AGAINST THE DOLLAR

MONEY MARKETS

Trade data dominate in London and Paris

LONDON REMAINED detached from the rest of Europe last week, as far as interest rates were concerned. Relatively good December UK trade figures brought three-month interbank down to 13 1/2 per cent on Friday, from 13 3/4 per cent.

In Paris the December French trade figures disappointed on Thursday, resulting in firmer rates, and fears that interest rates will remain high in the foreseeable future, to limit domestic consumption and defend the franc in the EMS.

In Frankfurt the trend turned out to be lower, but this was not necessarily in accordance with the Bundesbank's wishes. German interest rates declined at a time when the Bundesbank was struggling to defend the D-Mark against the dollar on the foreign exchanges.

On Thursday the Bundesbank offered currency repurchase agreements to banks in order to prevent call money falling to its natural floor of 4.50 per cent. It is unlikely to fall any further because at that level commercial banks will use surplus funds to buy three-day Treasury notes from the Bundesbank.

Thursday's action was estimated to have withdrawn between DM2bn and DM3bn from the banking system. This followed a net drain of DM3.1bn on Wednesday, when the central bank failed to fully replace a maturing securities repurchase agreement. On Friday however the market remained awash with funds and call money was down to 4.50 per cent. Nevertheless consolation for the Bundesbank should come early this week as funds flow out of the market, pushing the call rate back towards 5 per cent.

NEW YORK, MONEY RATES

LONDON MONEY RATES

FT LONDON INTERBANK FIXING

BANK OF ENGLAND TREASURY BILL TENDER

WEEKLY CHANGE IN WORLD INTEREST RATES

U.S. \$300,000,000 Woodside Financial Services Ltd. Guaranteed Floating Rate Notes due July 1997

Table with weekly change in world interest rates for various currencies and instruments.

FT-ACTUARIES WORLD INDICES

Jointly compiled by The Financial Times Limited, Goldman, Sachs & Co., and County NatWest/Wood Mackenzie in conjunction with the Institute of Actuaries and the Faculty of Actuaries

Table showing FT-Actuaries World Indices for various countries and currencies, including US Dollar Index, Pound Sterling Index, and Local Currency Index.

Base values: Dec 31, 1986 = 100; Finland: Dec 31, 1987 = 115.037 (US \$ Index); 90.791 (Pound Sterling) and 94.94 (Local); Nordic: Dec 30, 1988 = 139.62 (US \$ Index); 114.42 (Pound Sterling) and 123.18 (Local).

EUROPEAN OPTIONS EXCHANGE

Table showing European Options Exchange data for various currencies and options types.

BASE LENDING RATES

Table showing Base Lending Rates for various banks and currencies.

LONDON RECENT ISSUES

Table showing London Recent Issues for various companies and financial instruments.

RIGHTS OFFERS

Table showing Rights Offers for various companies.

TEESSIDE

The Financial Times proposes to publish this survey on: 21st March 1989. For a full editorial synopsis and advertisement details, please contact: Hugh G Westmacott on 0532 454969 Fax: 0532 423516

JOTTER PAD

CROSSWORD

Crossword puzzle grid with clues: 1 Composer getting a man offer of a life (6), 4 Reckon to make a hundred on the side, right? (8), 10 Unusually tactile network (7), etc.

ACROSS: 1 Composer getting a man offer of a life (6), 4 Reckon to make a hundred on the side, right? (8), 10 Unusually tactile network (7), 11 Title of the French game (7), 12 Study a book about publicity (4), 13 Moon starrer? Perhaps (10), 15 A beating leaves a permanent impression on one (6), 16 Cunning employed in any lawless state (7), 20 Train or coach (7), 21 Knock everybody out (6), 24 Quite enough out of school (10), 26 Land in Paris (Le Bourget) (4), 28 Sort of desk that heads the list? (4+3), 29 Open with a play by G.B. Shaw (7), 30 Put order into project (6), 31 Recent change of heart (6)

WORLD STOCK MARKETS

Handwritten note: "السوق العالمية"

Table of world stock markets including Australia, France, Germany, Italy, Sweden, and Japan. Columns include country, date, and price changes for various indices and stocks.

Table of Canadian stock markets including Toronto and Montreal. Columns include date, price, and change for various indices and stocks.

Table of stock indices including New York, Dow Jones, and various international indices. Columns include index name, date, and price.

Table of New York active stocks including General Electric, IBM, and other major companies. Columns include stock name, price, and change.

Table of Tokyo active stocks including Fuji Electric, Nissan, and other Japanese companies. Columns include stock name, price, and change.

Advertisement for Financial Times featuring the headline 'Your FT hand delivered in Germany' and '12 ISSUES FREE' offer. Includes contact information for subscription services.

Vertical text on the left margin: 'LENDING RATES', 'ROSSWORD', 'JOTTEN', 'DATE', 'PATE'.

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Main table of stock prices with columns for 32 Month High, Low, Stock, Div, Yld, P/E, 52 Week High, Low, Close, Change, and 32 Month High, Low, Stock, Div, Yld, P/E, 52 Week High, Low, Close, Change.

Triumphs in TV technology... Video Audio Home Appliances SAMSUNG Electronics

Handwritten Arabic text at the bottom center of the page.

Handwritten note: "Handwritten text in a box at the top center of the page, possibly a date or reference." (Note: The text is illegible due to blurriness)

NYSE COMPOSITE PRICES

Main table of NYSE Composite Prices, listing various stocks with columns for High, Low, Last, and Change. Includes a 'Continued from previous Page' note.

OVER-THE-COUNTER

Nasdaq national market, 4pm prices January 26

Table of Over-the-Counter prices, listing various stocks with columns for Bid, Ask, High, Low, Last, and Change.

AMEX COMPOSITE PRICES

4pm prices January 26

Table of AMEX Composite Prices, listing various stocks with columns for Bid, Ask, High, Low, Last, and Change.

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